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Faculty of Society & Design  
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## Employment

### Assistant Professor

Academic  
Faculty of Society & Design  
Australia  
2 Dec 2013 → 31 Dec 2049

### Training & Development Manager, Customer Service Centre

Pioneer Construction Materials Pty Ltd  
Australia  
1 Jan 2001 → 1 Jan 2001

### Full-Time Communication Teacher

Sydney Institute of Technology  
Australia  
1 Jan 1997 → 1 Jan 2001

### Senior Lecturer in Communication

KvB College of Visual Communication  
Australia  
1 Jan 1994 → 1 Jan 1997

### Writer

Quoin Technology  
Australia  
1 Jan 1993 → 1 Jan 1994

### Customer Satisfaction Manager

IBM Customer Satisfaction Office  
United States  
1 Jan 1991 → 1 Jan 1993

### Adjunct Professor

Southern Connecticut State University  
United States  
1 Jan 1991 → 1 Jan 1992

### Publishing Specialist and Systems Engineer

IBM Corporation  
United States  
1 Jan 1987 → 1 Jan 1991

## Information Developer

IBM Corporation

United States

1 Jan 1983 → 1 Jan 1987

## Research outputs

**Situating senior women in film through positive reflections and sensuous touch: subverting Nichols' *The Graduate* in Vernoux's *Bright Days Ahead*.**

Mitchell, M., 4 Jul 2023, In: *Feminist Media Studies*. p. 1-15 15 p.

**Academics' Narratives of Productive Learning Cultures during COVID-19 Emergency Remote Teaching in Australia**

Mitchell, M., Gill, C. & Brodmerkel, S., 28 Feb 2022, In: *Student Success*. 13, 1, p. 54-66 13 p.

**Changes to learning cultures while teaching remotely during the COVID-19 pandemic at a small private Australian university**

Mitchell, M., Brodmerkel, S. & Gill, C., 2021, (Unpublished).

**Highly intensive teaching in tertiary education: A review of recent scholarship**

Mitchell, M. & Brodmerkel, S., May 2020.

**What makes a good man? An Irigarayan analysis of male-female relationships in Lopes-Curval's *Toi et moi***

Mitchell, M., May 2020.

**Highly Intensive Teaching in Tertiary Education: A Review of Recent Scholarship**

Mitchell, M. & Brodmerkel, S., 2020, *Stagnancy Issues and Change Initiatives for Global Education in the Digital Age*. Neimann, T., Felix, J. J., Reeves, S. & Shliakhovchuk, E. (eds.). Hershey, PA: IGI Global, p. 190-210 21 p.

**Exploring media research: Theories, practice, and purpose [Book Review]**

Mitchell, M., 14 Oct 2019, In: *Media International Australia*. 173, 1, p. 160-161 2 p.

**Subverting *The Graduate*: An Irigarayan Analysis of Vernoux's *Bright Days Ahead***

Mitchell, M., 27 May 2019.

**Communicating women's perspectives and concerns in the films of Julie Lopes-Curval using *l'écriture féminine***

Mitchell, M., 2019, In: *Communication Research and Practice*. 5, 3, p. 274-289 16 p.

**Uncertainty, risk, and opportunity frames in Australian online media reports of the 2016 Great Barrier Reef mass coral-bleaching event**

Mitchell, M. & Roffey-Mitchell, T., 15 Oct 2018, In: *Cogent Social Sciences*. 4, p. 1-21 21 p.

**Book Review: *Fairy-Tale Films Beyond Disney: International Perspectives***

Mitchell, M., 10 Aug 2018, In: *Media International Australia*. 168, 1, p. 186-186 1 p.

**Breaking free: Feminist themes in the feature films of Julie Lopes-Curval**

Mitchell, M., Jul 2018, p. 66-66. 1 p.

**Voices, Science, and Risks: A Content Analysis of Australian Online Media Reports of Human-Induced Climate-Change Impacts on the Great Barrier Reef in 2016**

Mitchell, M., 27 May 2018, p. 205-205. 1 p.

**A Qualitative Thematic Analysis of 2016 Australian Media Reports on Climate Change on the Great Barrier Reef**  
Mitchell, M., 25 May 2017, (Unpublished).

**Internet studies: Past, present and future directions by Panayiota Tsatsou [book review]**

Mitchell, M., May 2017, In: *Media International Australia Incorporating Culture and Policy: quarterly journal of media research and resources*. 163, 1, p. 189-190 2 p.

**Hidden Diary: Patriarchal domestic violence revealed in a revision of the maternal melodrama**

Mitchell, M., 2017, *Refereed Proceedings of the 2017 Australia and New Zealand Communication Association Conference: Communication Worlds: Access, Voice, Diversity, Engagement*. Martin, F. (ed.). Sydney: The Australian and New Zealand Communication Association (ANZCA), p. 1-15 (Australia and New Zealand Communication Association).

**Authentic leadership in illness blogs: What we can learn from jaw surgery bloggers**

Mitchell, M., 31 Dec 2016, In: *Cogent Social Sciences*. 2, 1, p. 1-13 1271270.

**Taking another look at meaning structures along the horizontal and vertical axes in multimodal composition**

Mitchell, M., 13 Jun 2016.

**More to reading images: Motivations underlying horizontal and vertical time-related graphics**

Mitchell, M., 2016, In: *International Journal of Literacies*. 23, 4, p. 29-53 25 p.

**Fitting issues: The visual representation of time in family tree diagrams**

Mitchell, M., 2014, In: *Sign Systems Studies*. 42, 2-3, p. 241-280 40 p.

**Questions, Ideas, and Concerns about Multicultural Student Teams**

Mitchell, M., 2013, *Research in Management Learning & Education Unconference*. Kenworthy, A., Brown, K., Billsberry, J. & Hrivnak, G. (eds.). Gold Coast, Australia: Bond University, p. 28 1 p.

**Architecture and science-fiction film: Philip K. Dick and the Spectacle of Home [book review]**

Mitchell, M., May 2012, In: *Media International Australia*. 143, p. 173-174 2 p.

**Considering a new framework for designing public safety 'filler' messages on highway variable-message signs: Applying the behaviour change wheel**

Mitchell, M., 2011, In: *Journal of the Australasian College of Road Safety*. 22, 4, p. 22 4 p.

**An analysis of road signage and advertising from a pragmatic visual communication perspective**

Mitchell, M., 2010, In: *Journal of the Australasian College of Road Safety*. 21, 2, p. 55-64 2010 p.

**The development of automobile speedometer dials: A balance of ergonomics and style, regulation and power**

Mitchell, M., 2010, In: *Visible Language*. 44, 3, p. 331-366 36 p.

**Experience in writing an ethics application for conducting communication research with Aboriginal people in remote communities of the far north Kimberly**

Mitchell, M., 9 Jul 2009, p. 61. 1 p.

**Evaluating the effectiveness of an organisational communication assessment using frameworks from cognitive learning theory and authentic assessment**

Mitchell, M., 2009, *Communication, creativity and global citizenship: Refereed Proceedings of the Australian and New Zealand Communication Association Conference 2009*. Flew, T. (ed.). Brisbane: The Australian and New Zealand Communication Association (ANZCA), p. 99-110 12 p.

**Conducting ethnographic research on language-like visual communication**

Mitchell, M., 2008, *Refereed Proceedings of the ANZCA Conference 2008: Power and Place*. Tilley, E. (ed.). Wellington: The Australian and New Zealand Communication Association (ANZCA), p. 1-15 15 p.

**Representations of time in computer interface design**

Mitchell, M., 2007, In: *Visible Language*. 41, 3, p. 220-245 26 p.

**The visual representation of time in timelines, graphs, and charts**

Mitchell, M., 2004, *Refereed Proceedings of the Annual Meeting of the ANZCA, Sydney 2004: Making a Difference*. The Australian and New Zealand Communication Association (ANZCA), p. 1-12 12 p.

**Tourism and Hospitality Communication Skills: Resource Package. Learners Notes and Activities**

Mitchell, M. & Locke, M., 2000, Granville, NSW: Access Educational Services Division. TAFE New South Wales . 83 p. (VET in Schools Series; vol. 7)