Targeted, structured text messaging to improve dietary and lifestyle behaviours for people on maintenance haemodialysis (KIDNEYTEXT): study protocol for a randomised controlled trial

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ABSTRACT

Introduction Managing nutrition is critical for reducing morbidity and mortality in patients on haemodialysis but adherence to the complex dietary restrictions remains problematic. Innovative interventions to enhance the delivery of nutritional care are needed. The aim of this phase II trial is to evaluate the feasibility and effectiveness of a targeted mobile phone text messaging system to improve dietary and lifestyle behaviours in patients on long-term haemodialysis.

Methods and analysis Single-blinded randomised controlled trial with 6 months of follow-up in 130 patients on haemodialysis who will be randomised to either standard care or KIDNEYTEXT. The KIDNEYTEXT intervention group will receive three text messages per week for 6 months. The text messages provide customised dietary information and advice based on renal dietary guidelines and general healthy eating dietary guidelines, and motivation and support to improve behaviours. The primary outcome is feasibility including recruitment rate, drop-out rate, adherence to renal dietary recommendations, participant satisfaction and a process evaluation using semistructured interviews with a subset of purposively sampled participants. Secondary and exploratory outcomes include a range of clinical and behavioural outcomes and a healthcare utilisation cost analysis will be undertaken.

Ethics and dissemination The study has been approved by the Western Sydney Local Health District Human Research Ethics Committee—Westmead. Results will be presented at scientific meetings and published in peer-reviewed publications.

Trial registration number ACTRN12617001084370; Pre-results.

INTRODUCTION

Chronic kidney disease (CKD) is recognised as a global public health problem that affects ~13% of the population globally, and continues to increase. Compared with the general population, people with CKD have an increased risk of mortality from 1.2 times higher in those with mild dysfunction in early CKD to 5.9 times higher in patients on dialysis.

In CKD, dietary management plays an important role in preventing the development and progression of CKD, improving clinical outcomes (eg, proteinuria, hypertension), reducing symptom burden and managing electrolyte abnormalities frequently seen in end-stage kidney disease, particularly in people requiring haemodialysis. Dietary management in patients on haemodialysis is particularly challenging because patients have to integrate complex and restrictive dietary guidelines and general healthy eating dietary guidelines, and motivation and support to improve behaviours. The primary outcome is feasibility including recruitment rate, drop-out rate, adherence to renal dietary recommendations, participant satisfaction and a process evaluation using semistructured interviews with a subset of purposively sampled participants. Secondary and exploratory outcomes include a range of clinical and behavioural outcomes and a healthcare utilisation cost analysis will be undertaken.

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vascular disease. Specifically, telehealth (ie, the use of technology to provide health services and information delivered or enhanced through the internet and related technologies) has shown that it can contribute to improved health-related behaviours (eg, diet, exercise and smoking cessation) and reduce burden on the healthcare system.

Patients and health professionals have identified lifestyle and nutrition as a high-priority research topic and is an important clinical management intervention that reduces symptom burden and acute medical events due to electrolyte abnormalities, as well as enhancing patients’ quality of life. However, dietary prescription on haemodialysis is often seen as restrictive and difficult for patients to adhere to. Patients have reported that one-off didactic education sessions are overwhelming and difficult to comprehend, particularly at the time of diagnosis. Dietary-related behaviour change and self-management may be most effectively achieved through individualised education with a dietitian, frequent feedback and monitoring and longer duration of intervention (eg, at least 6 months). Patient-centred interventions that are individualised and provide progressively simple to more complex education over time to support and engage patients may help to improve outcomes in this population.

Electronic health interventions (eHealth) refers to ‘health services and information delivered or enhanced through the internet and related technologies’. eHealth interventions improve consumer access to relevant health information, enhance the quality of care and encourage the adoption of healthy behaviours. Globally, the use of technology is increasing; with a median of 87% of people regularly using the internet in high-income countries and a median of 54% of people regularly use the internet in developing countries. Australia has one of the highest rates of mobile phone ownership, with 88% of Australians owning a smart phone. Given this, there is increasing interest in the use of eHealth in healthcare. Systematic reviews have shown that eHealth interventions are effective in changing health-related behaviour and in improving outcomes in patients with diabetes and cardiovascular disease. Specifically, telehealth (ie, the use of telecommunication techniques to provide health education remotely) and mobile phone text messaging have shown positive improvements in dietary behaviours and clinical outcomes when compared with usual care in people with chronic diseases (eg, chronic lung disease, diabetes) and coronary heart disease, respectively.

There is a paucity of research using eHealth interventions, particularly interventions utilising mobile phone technologies, to target diet and lifestyle in the haemodialysis population. There is some indication that using electronic self-monitoring apps with additional dietary counselling may improve dietary sodium intake in haemodialysis and peritoneal dialysis populations; however, these studies were small and of short duration. In coronary heart disease, mobile phone text messaging has been shown to improve both dietary and clinical outcomes in patients, and to be well accepted, with >90% of participants reporting that the text messaging was useful and easy to understand. Given the complexity of dietary requirements in haemodialysis and the difficulty patients have in comprehending and integrating these requirements, text messaging offers an inexpensive and readily available way to motivate and help patients with managing their diet by providing frequent, short bursts of information over an extended period of time.

The aim of this study is to assess the feasibility and effectiveness of a mobile phone text message intervention to improve dietary and lifestyle behaviour in patients on haemodialysis. The results of this study will inform a larger trial.

**METHODS AND ANALYSIS**

**Design**

The design and development of KIDNEYTEXT has been underpinned by frameworks for the development of complex interventions and a range of behaviour change frameworks. KIDNEYTEXT is a 6-month single-blinded randomised controlled trial, with a 2:1 allocation ratio (figure 1).

**Study setting**

This study will be conducted in six dialysis units across three local health districts in Sydney, Australia that serves ethnically, culturally and socioeconomically diverse populations.

**Study population**

A total of 130 patients receiving maintenance haemodialysis will be included. Patients receiving maintenance haemodialysis in the three local health districts in Sydney, Australia will be eligible to enrol in the study. Eligibility criteria include receiving maintenance haemodialysis for at least 90 days, aged 18 years and over, having sufficient English language skills to read and understand text messages and having access to a mobile phone throughout the duration of the study. If patients do not have their own mobile phone, a partner or close family member involved in meal provision may consent to have their mobile phone number used throughout the trial. Patients will be ineligible if they are prescribed a diet, that is, incongruent with standard renal dietary education (eg, immediately post bariatric surgery), acutely unwell (eg, septic), if they are not expected to be on haemodialysis for the forthcoming 6 months (eg, change of dialysis modality or transplantation), if they have a life expectancy of <12 months, pregnant or breastfeeding or if they have significant cognitive impairment or intellectual disability.
disability that would inhibit their understanding of the text messages. A ‘screening log’ containing basic demographic information and reason for non-participation will be kept for patients who are ineligible or decline to participate.

**Interventions**

Participants will be randomly allocated to either control or intervention group. The control group will continue to receive standard care provided by the dialysis unit that they attend. Standard care practices may differ between dialysis units; however, there will be no change to frequency of usual dietetic consultations or service delivery throughout the study.

The KIDNEYTEXT intervention group will receive standard care plus they will receive three text messages per week over a 6-month period. Text messages will be unidirectional (ie, one-way with no response required from participants), as they are intended to function as reminders and reinforcements of various dietary components. Unidirectional text messages have improved dietary and lifestyle behaviours in patients with coronary heart disease and are more time and cost-effective compared with in-person interventions. The messages will provide advice, information, motivation and support to improve renal dietary behaviours (related to potassium, phosphorus, sodium, fluid) and general healthy eating and lifestyle behaviours (box 1). From baseline to 3 months, patients may receive messages relating to dietary modification of potassium, phosphorus and sodium and fluid (figure 2). Participants will receive messages relating to potassium if one or both of the following guidelines is exceeded.

1. Baseline dietary intake exceeds guidelines for potassium (1 mmol/kg of ideal body weight per day).
2. Two of three previous predialysis serum potassium levels exceed 5.5 mmol/L. Baseline blood values will be based on the previous three routine dialysis blood tests.
Participants will receive messages relating to phosphorus if one or both of the following guidelines is exceeded:

1. Baseline dietary intake exceeds guidelines for phosphorus (>1000 mg/day).²⁷
2. Two of three previous predialysis serum phosphate levels exceeds 1.78 mmol/L.²⁹ Baseline blood values will be based on the previous three routine dialysis blood tests.

Participants will receive messages relating to sodium and fluid if one or both of the following guidelines is exceeded:

1. Baseline dietary intake exceeds guidelines for sodium (>2300 mg/day).²⁷
2. An average of interdialytic fluid gains from the previous three dialysis sessions being >3.5% of body weight or ≥3 kg.³⁰

If a participant satisfies all of these guideline criteria they will only receive general healthy eating and lifestyle messages from baseline to 3 months.

From 4 to 6 months, all participants will receive general healthy eating and lifestyle messages that are congruent with renal dietary guidelines (Figure 2). Feedback regarding participants’ biochemical and clinical parameters will continue to be provided as per the standard care of each dialysis unit (e.g., via nursing and medical staff).

Message delivery will be managed by computerised software (TextQStream, Python V.3.6 using Pycap V.1.02 library) that was developed and customised in-house for use in this trial. Computer software is run through the University of Sydney RedCap system. The programme will keep a log of all messages sent to each participant. The messaging engine will send messages through a gateway interface that can be sent through Australian phone network at no cost to the participant. Data exports will be compliant with privacy legislation and held in strict privacy, centrally managed at Westmead Hospital. There will be no access to data by any third party, including the software developers.

![Figure 2](text-message-allocation.png)
While participants are asked not to respond to text messages, a record of any text messages received from participants will be kept and managed by a researcher who is not involved in recruitment or outcome assessment. Participants will have the opportunity to withdraw via a text message and the researcher will contact the software manager in order to initiate the withdrawal.

**KIDNEYTEXT intervention development**

In total, 160 text messages have been systematically developed through an iterative process and based on renal dietary recommendations27–30 and general healthy eating guidelines.31 Messages targeting renal-specific dietary components provide advice to assist participants in reducing their intake of potassium, phosphorus, sodium and fluid and provide prompts for self-monitoring and self-management behaviours. General healthy eating and lifestyle messages promote general healthy eating principles, such as increasing dietary fibre, encouraging physical activity and improving medication management.

The text message bank was developed in three stages. Initially, text messages were developed using behaviour change frameworks including information–motivational–behavioural skills model, theory of reasoned action, theory of planned behaviour and social cognitive theory.26 Table 1 outlines behaviour change techniques with examples of text messages used in KIDNEYTEXT.

Text message content was assessed for readability using Flesh-Kincaid, with an average Flesh-Kincaid score of 6 or less being deemed appropriate. An expert review panel including renal dietitians, nephrologists, renal nurses and social scientists then reviewed each message to ensure the content of the messages were accurate. The final draft of text messages were reviewed by people on haemodialysis, caregivers and public health researchers who rated the usefulness and understanding of the text messages on a five-point Likert scale with additional space for comments. Feedback from these ratings was incorporated into the final draft of text messages for the KIDNEYTEXT intervention.

**Study outcomes**

The primary outcome will be the feasibility of the mobile phone text messaging intervention. Feasibility will be assessed as a composite outcome of recruitment rate, retention rate, adherence to renal dietary recommendations, participant satisfaction and changes in dietary knowledge, attitude and behaviours (box 2). Adherence to dietary recommendations will be defined as participants meeting three of the four dietary guideline recommendations with respect to protein, potassium, phosphorus and sodium (table 1). Dietary intake will be assessed by two dietitians blinded to participant allocation, using the validated 24-hour pass methodology.32 Dietary recalls will be conducted in-person, or if this is not possible, on the telephone with food models to assist with portion size estimations. Dietary intake will be assessed using a 24-hour recall, of both a dialysis day and a non-dialysis day, to ensure that we are capture any differences in dietary intake on these days. Dietary intake will be assessed at baseline, 3 months and 6 months, and will be taken assessed within 2 weeks a participant’s scheduled review. Dietary intake data will be analysed using Xyris Software Foodworks V.9 Pty (using food databases AUSNUT 2011–2013, Aus Foods 2017, Aus Brands 2017).

After completion of the 6-month follow-up, a qualitative process evaluation33 will be undertaken using semi-structured interviews conducted among a subset of 25–30 purposively sampled participants from the KIDNEYTEXT intervention group. Semi-structured interviews will elicit participants’ perspectives regarding their satisfaction, acceptability and use of KIDNEYTEXT, and also their views and attitudes regarding changes in dietary behaviours, self-monitoring, decision-making and problem solving as a result of the KIDNEYTEXT intervention. With the consent of the participants, all interviews will be audio-recorded and transcribed verbatim. The transcripts will be entered in the computer software package ‘HyperRESEARCH V.3.0’ for storage, coding and searching of data. The audio recordings will be stored in a password-protected computer drive and hardcopy transcripts will be stored in a locked cabinet.

Secondary outcomes (outlined in table 1) will be assessed by two dietitians blinded to participant allocation, and include changes in serum potassium, serum phosphate, interdialytic weight gain, dietary quality and nutritional status. Dietary quality will be evaluated using the Australian Healthy Eating Index34 which uses seven parameters to assess the quality of a person’s diet. Nutritional status will be assessed using the Patient-Generated Subjective Global Assessment. Quality of life will be measured using the EQ-5D-5L instrument.35 The EQ-5D-5L is a standardised instrument for measuring generic health status using five dimensions of health rated
<table>
<thead>
<tr>
<th>Technique (theoretical framework)</th>
<th>Definition</th>
<th>Examples</th>
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<tbody>
<tr>
<td>Provide information about behaviour link (information–motivational–behavioural skills model)</td>
<td>General info re: behavioural risk (eg, susceptibility to poor health outcomes or mortality risk in relation to behaviour)</td>
<td>Look out for symptoms of high potassium levels. Nausea, tiredness, muscle weakness and an irregular heartbeat. Check your blood tests regularly.</td>
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<tr>
<td>Provide information on consequences (theory of reasoned action, theory of planned behaviour, social cognitive theory, information–motivational–behavioural skills model)</td>
<td>Information about the benefits and costs of action or inaction, focusing on what will happen if the person does/does not perform the behaviour</td>
<td>Did you know that having a low or high potassium can cause a heart attack? Aim for a potassium level between 4 and 6 mmol/L. Having high blood phosphate levels for a long time causes your bones to become weak and fragile. To keep them strong follow a low phosphate diet.</td>
</tr>
<tr>
<td>Prompt intention formation (theory of reasoned action, theory of planned behaviour, social cognitive theory, information–motivational–behavioural skills model)</td>
<td>Encouraging the person to decide to act or set a general goal (eg, make behavioural resolutions ‘I will exercise more this week’)</td>
<td>Getting enough physical activity? Set regular goals to help you get to your target. Start small and build up over time. Every bit helps. Get on the move!</td>
</tr>
<tr>
<td>Prompt barrier identification (social cognitive theory)</td>
<td>Identify barriers to performing the behaviour and plan ways of overcoming them</td>
<td>A high salt diet will make you thirstier and harder to stick to your fluid restriction. Avoid adding salt to your meals and limit takeaways and processed foods.</td>
</tr>
<tr>
<td>Set graded tasks (social cognitive theory)</td>
<td>Set easy tasks and increase difficulty until target behaviour is performed</td>
<td>Getting enough physical activity? Set regular goals to help you get to your target. Start small and build up over time. Every bit helps. Get on the move!</td>
</tr>
<tr>
<td>Provide instruction (social cognitive theory)</td>
<td>Telling person how to perform a behaviour and/or preparatory behaviours</td>
<td>Did you know the way you cook your vegetables will change their potassium content? Boil vegetables in water to get rid of potassium.</td>
</tr>
<tr>
<td>Prompt self-monitoring of behaviour (control theory)</td>
<td>Person is asked to keep a record of specified behaviours (eg, a diary)</td>
<td>Not sure what is causing high potassium levels? Write down everything you are eating and drinking and discuss with your dietitian.</td>
</tr>
<tr>
<td>Teach to use prompts/cues (operant conditioning)</td>
<td>Teach person to identify environ cues which can be used to remind them to perform behaviour, including times of day, contexts</td>
<td>Having trouble sticking to your fluid restriction? Drink only out of a water bottle so you can measure how much you are drinking!</td>
</tr>
<tr>
<td>Relapse prevention (relapse prevention theory)</td>
<td>Following initial change, help identify situations likely to result in readopting risk behaviours or failure to maintain new behaviours and help the person plan to avoid or manage these situations</td>
<td>Had a lapse in exercise? This is normal, but it is important to get back on track. Plan exercise into your day. Park your car further away or take the stairs.</td>
</tr>
<tr>
<td>Time management</td>
<td>Helping person make time for the behaviour (eg, to fit it into daily schedule)</td>
<td>Aim for 30 min of exercise most days. You can break your daily exercise into smaller 10–15 min blocks.</td>
</tr>
</tbody>
</table>
Box 2  Primary, secondary and exploratory outcome measures

Primary outcome (measured at baseline, 3 months and 6 months)
Feasibility will be measured using:
- Adherence to dietary recommendations. This will be measured using the 24-hour pass methodology to assess dietary intake with particular focus on renal dietary components: protein, potassium, phosphorous and sodium intake compared with renal dietary guideline recommendations. Adherence will be defined as meeting three of the four nutrition guidelines.
  - Dietary protein intake ≥1.2 g of protein per kilogram of ideal body weight per day.
  - Dietary potassium intake ≤1 mmol of potassium per kilogram of ideal body weight per day.
  - Dietary phosphate intake ≤1000 mg phosphorus per day.
  - Dietary sodium intake ≤2300 mg sodium per day.
- Recruitment rate.
- Drop-out rate.
- Participant satisfaction (measured using a 7-point Likert scale).
- Semistructured interviews to describe perspectives on participating in the trial, use of the intervention information, self-monitoring behaviours, decision-making, problem solving and behaviour change (only conducted in KIDNEYTEXT intervention group). Interviews will be conducted in-person or on the telephone within 8 weeks of completing the trial.

Secondary outcomes (measured at baseline, 3 months and 6 months)
- Serum electrolytes (potassium, phosphate).
- Interdialytic weight gains (average of the previous three haemodialysis sessions).
- Changes in nutritional status as measured using the Patient-Generated Subjective Global Assessment tool.
- Change in quality of life scores measured using EQ-5D-5L.
- Change in dietary quality measured using the Australian Healthy Eating Index.
- The mean change in the intake of renal-specific dietary components across all time points.

Exploratory outcomes (measured at baseline and 6 months)
- Blood pressure within recommended targets for patients on haemodialysis.
- Serum parathyroid hormone, urea, bicarbonate, albumin levels.
- Glycaemic control, measured using glycated haemoglobin levels (HbA1c) (subgroup analysis for patients with diabetes).
- Healthcare utilisation.

on a five point scale and a rating of overall health status using a visual analogue scale. All secondary outcomes will be measured at baseline, 3 months and 6 months, except for nutritional status which will be assessed at baseline and 6 months only.

Additional exploratory outcomes will also be measured at baseline and 6 months and comparisons made between the control and the KIDNEYTEXT intervention groups. Exploratory outcomes will include biochemical parameters (urea, albumin, bicarbonate, parathyroid hormone, glycated haemoglobin), blood pressure (predialysis and postdialysis) and healthcare utilisation. Healthcare utilisation will be estimated from participant self-reported records of their healthcare-related appointments (including general practitioner, medical specialists and allied health) using a calendar supplied by the research team. Any hospital and emergency department admissions will be collected from medical records. Data relating to dialysis prescription (eg, dialysate composition, frequency and duration of dialysis) and dialysis-related medications (eg, prescription details of phosphate binders, resonium and diuretics) will be collected at baseline, 3 months and 6 months. The cost of implementation of the intervention, including cost of sending the text messages and software development, will be estimated.

An exploratory cost analysis from the perspective of the healthcare provider for the intervention compared with standard care, will be completed using costs estimated from the health service utilisation records and the cost of implementation of the intervention. The EQ-5D-5L scores will be used to calculate quality adjusted life years for the control and intervention groups. Although the main purpose is to determine the feasibility of collecting healthcare utilisation and QOL in this patient population, should the data be sufficiently robust, a preliminary calculation of an incremental cost-effectiveness ratio may be possible.

Randomisation
The random allocation sequence will be in a 2:1 (intervention:control) allocation ratio stratified by geographical location (Western Sydney, South Eastern Sydney). Randomisation will occur via a computerised randomisation programme that will be accessible by study staff with username and password through a web interface. Allocation will be concealed from study personnel undertaking assessments until the completion of the trial. Participants will be notified of their allocation via text message and will be asked not to disclose their allocation to study personnel.

Blinding
Blinded assessments will be conducted by two dietitians at baseline, 3 months and 6 months in face-to-face or telephone interviews. Prior to 3-month and 6-month reviews, participants will be sent a text message reminding them not to reveal their allocation to the outcome assessors. A statistician analysing data will also be blinded to participant allocation.

Statistical analysis
A sample size of 129 participants, 86 in the intervention arm and 43 in the control arm, provide 80% power to detect an increase from 10% to 35% on adherence to dietary recommendations, with a significance level of 0.05. The analysis will follow an intention-to-treat principle. Balance across baseline characteristics (age, gender, haemodialysis type, dialysis vintage, dietary intake, biochemistry and interdialytic weight gains) will be checked. Continuous variables will be compared between...
groups using t-tests or Wilcoxon tests, according to their distribution. The χ² test will be used to compare proportions. Logistic and linear mixed models will be used to analyse the longitudinal measurements of categorical and continuous outcomes, respectively. In particular, the interaction between time and group will allow for overall comparison between the two groups. Adjustment for unbalanced baseline characteristics will be considered in the analysis. A significance level of 5% will be used.

Safety and monitoring
If a participant is found to have a serum potassium level >6 mmol/L, study personnel will alert dialysis staff. If a participant is commenced on a long-term (ie, longer than 1 month) dietary regime, that is, incongruent with standard renal dietetic education (eg, immediately post bariatric surgery, total parenteral nutrition, complete enteral nutrition) during the study period the intervention will be ceased.

ETHICS AND DISSEMINATION
The findings of this study will be disseminated via scientific forums including peer-reviewed publications and presentations at international conferences. The study will be administered by the Westmead Clinical School, The University of Sydney, with the design and conduct overseen by a project management committee (authors). This committee has experience in large-scale clinical trials, qualitative research, health economics, renal medicine, renal dietetics and health policy implementation. Written and informed consent will be obtained from all participants.

DISCUSSION
This study will evaluate a novel intervention to improve dietary behaviours in a haemodialysis population by using widely available and used mobile phone text messaging technology. Interventions using simple, inexpensive technology provide an opportunity to complement current dietary care and provide patients with more consistent support, particularly for those in resource poor settings and for those living in geographically isolated areas.

Rigorous studies are needed to evaluate the effectiveness of a mobile phone text message intervention targeting behaviour change in the haemodialysis population. No known studies have used mobile phone text messaging to improve dietary behaviours in a CKD or haemodialysis population; however, there is evidence that utilising mobile phone text messaging to improve dietary and clinical outcomes is feasible and effective in patients with coronary heart disease.21 96 37 Additionally, the content, level of individualisation, frequency and timing of text messages and level of interaction between healthcare professional and patient need to be determined. The current study will explore these important issues.

This KIDNEYTEXT trial will provide robust evidence about the feasibility of a targeted text messaging intervention to improve dietary behaviours and clinical outcomes in a haemodialysis population. Interventions to improve patients’ knowledge and motivation to alter their dietary behaviours in this population are needed to enhance patients’ quality of life and clinical care and are seen as a high priority for both patients and clinicians. This intervention has the potential as a cost-effective, readily accessible and simple method to improve patients’ dietary knowledge and behaviours.

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Contributors WVL, KLC, JC, AT and JS are the principle investigators who designed the study and drafted the manuscript. CC and AT made substantial contributions to the conception and design of the project. AT developed the software for use in the trial. CC, AT, KH, MH, MB, KS and RK have been involved in drafting the manuscript and revising it critically for important intellectual content. AT-P is in charge of the statistical analysis. KH and MH will lead the economic analysis. All authors have given final approval of the version to be published.

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Patient consent for publication Not required.

Ethics approval Formal ethical approval for this study has been obtained by the Western Sydney Local Health District Human Research Ethics Committee (Westmead) approval number HREC/16/WMEAD/396 and will adhere to their guidelines for ethical human research.

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REFERENCES


