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An innovative approach to delivering English Language Study + Global Citizenship

Taryn J Mathis
Bond University



Presentation Overview

- ▶ The Program: Global Citizenship & Action
 - ▶ Identifying the challenges & requirements
 - ▶ Developing the Program components
 - ▶ Overcoming the Challenge



The Challenge

- ▶ Studying English alone is no longer enough.
- ▶ Students want to:
 - ▶ Develop their English language skills
 - ▶ Study at university
 - ▶ See Australia
 - ▶ Experience Australian Culture
 - ▶ Ensure their experiences are transferrable into their futures



Innovation

- Questioning the balance between meeting the demands of current and future students and maintaining the provision of traditional education
- Being open, being creative, being hypothetical
- Building in flexibility
- Embracing the Innovation Cycle:
 - Definition: defining the new concept
 - Discovery: discovering if the concept provides business value
 - Development: developing a ready solution
 - Delivery: delivering the product/service to customers



The program: Global Citizenship & Action

- ▶ Learning about Global Citizenship and developing skills to become a global citizen
- ▶ Taking action within the local community and setting action based goals to serve at the national and global levels as well
- ▶ Developing English language skills

Global Citizenship

- Key areas of study within Global Citizenship:
 - Environmental & Sustainable Development
 - Human Rights & Religious Freedom
 - Poverty Reduction
 - Global Governance & Connectivity
 - Gender Equity & Equality
 - Global Peace & Justice



To me, global citizenship is a platform to advocate for the vulnerable, and forging global solutions to global problems.

- (Solomon Atibuni, Uganda, Media Monitoring Lead Researcher)



Action

- ▶ Taking action as a member of the community must be handled with care. It is imperative to guarantee the delivery and consideration of:
 - ▶ Quality Service
 - ▶ Meaningful, Practical Application
 - ▶ Intrinsic and Extrinsic Motivation
 - ▶ Cultural immersion
 - ▶ Reflection



English Language Study

- ▶ International class base
- ▶ Traditional English language study: speaking; listening; reading; writing; grammar for everyday use
- ▶ Multiple levels: Beginner to Advanced
- ▶ Role play
- ▶ Workshops



Partnerships

- ▶ Developing professional relationships and working with:
 - ▶ Volunteering services organisations (placement)
 - ▶ Benefactors (organisations where volunteering takes place)
 - ▶ Various University Departments and Faculties



Overcoming the Challenges

The Challenges

Students want to:

- ▶ Develop their English language skills
- ▶ Study at university
- ▶ See Australia
- ▶ Experience Australian Culture
- ▶ Ensure their experiences are transferrable into their futures

The Program

Global Citizenship & Action offers:

- ▶ Studying General English
- ▶ At Bond University
- ▶ Working within the local, multi cultural Gold Coast community
- ▶ Studying with International students, living with Australian families
- ▶ Delivering service within organisations and to the public



Please Welcome My Colleague

- ▶ Mark Pentland
 - ▶ General English Convener at Bond University



Let's Talk!

Q&A