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Does Digital Scholarship through Online Lectures Affect Student Learning?

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ABSTRACT

University lectures are increasingly recorded or reproduced and made available to students online. This paper aggregates and critically reviews the associated literature, thematically organised in response to four questions. In response to the first question - does student attendance decrease when online content is made available - research indicates that students primarily use digital content for review and revision rather than as a substitute for on-campus attendance. Analysis of the research in response to the second question - is achievement affected when attendance is face-to-face versus online - revealed no empirically supported significant difference. The third question was whether online content is better suited to some pedagogical tasks than others. A predominant theme in the literature is that digital content has potential as a disruptive pedagogy, accelerating an overall shift from didactic lecture to constructivist learning. Analysis revealed a research gap around the fourth question - is there evidence that some online formats are particularly suited to advancing learning. The few published comparative studies revealed contradictory results. Overall conclusions from the combined questions are that online digital content is a worthwhile learning and teaching pursuit and discipline and context must be considered in designing the particular approach.

Keywords

Digital scholarship, E-learning, Lecture capture, Lecture recording, Online digital content

Introduction

Digital scholarship refers to connected and blurred knowledge producers and consumers, creating, sharing and constructing learning with a global network of peers (Losoff & Pence, 2009; Markauskaite, 2010; Weller, 2012). Within universities, a critical (and critiqued) aspect of digital scholarship is providing recorded lectures for online delivery (Newbury, Watten, Holroyd, & Hardman, 2011). Some lectures are recorded while they are being delivered in a theatre or classroom (lecture capture) and then posted online (Al Nashash & Gunn, 2013). Lectures are also produced for online dissemination from computers outside of teaching spaces and rendered in various formats such as podcasts and audio-narrated slideshows, often referred to as web-based lecture technologies (Germany, 2012). Whether and how lectures should be provided online has been a heated debate in higher education (Cardall, Krupat, & Ulrich, 2008; Gosper et al., 2008; von Konsky, Ivins, & Gribble, 2009). There are three primary factors for consideration in support of providing students with online lectures. First, students are requesting online delivery (Copley, 2007; Evans, 2008; Jensen, 2011). Second, education technology offers opportunities to make online content viable and many educational theorists argue that web-based technologies have learning advantages (Grabe & Christopherson, 2007; Holbrook & Dupont, 2009; Lonn & Teasley, 2009; McGarr, 2009; Nworie & Haughton, 2008). Third, educational institutions struggle to continue providing quality learning opportunities, while managing the rising costs of providing them, in the context of knowledge management (Brewer & Brewer, 2010; Guzman & Trivelato, 2011; Omona, van der Weide & Lubega, 2010; Sulisworo, 2012; Yuan & Powell, 2013).

Universities and academics are paying heightened attention to digital scholarship in the form of online lectures, explained in large part by the entry of massive open online courses (MOOCs) as a disruptive pedagogy (Cusumano, 2013; Hyman, 2012; Pence, 2013). As costs of higher education rise and MOOCs increasingly occupy a larger share of on-demand education, there is a sense of urgency and trepidation that educators must adapt and implement digital content and recorded lectures, without fully comprehending the significance (Van Zanten, Somogyi, & Curro, 2012; Yuan & Powell, 2013). Interwoven with pedagogical and value-based decision making, emerging innovations in educational technology including third-party provider products and services are streamlining processes to create and/or record content, thereby fostering efficient, effective and often interactive online learning environments (Wells

& Brook, 2008; Yuan & Powell, 2013). Although there is a long and rich history of distance education research (e.g., Moore, 2013), the emphasis on MOOCs has renewed attention on student access to learning materials and to study beyond the classroom. Educators are investigating the pedagogy of MOOCs and asking questions about the changing roles of teacher and learner, digital engagement, and balancing between openness and control (Bayne & Ross, 2014). Although MOOC pedagogy research is still in its relative infancy, a critical review of lecture capture may help shape the foundations upon which extended MOOC and distance research may stand. Therefore, while lecture capture has a relatively long history, it is an emergent priority for educators and education leaders.

Universities use lecture capture and streaming and some are beginning to use web-based lecture technologies as a primary means of creating and disseminating digital scholarship. The concerns that are emerging from academics and the content of documented investigations cluster in response to four questions:

- Does student attendance decrease when online content is made available?
- Does it matter if student attendance decreases?
- In other words, does achievement decrease if, and when, student attendance decreases?
- Is online content better suited to some pedagogical tasks than others?
- Do some types of online content work better than others?

Methodology

There are a large number of publications addressing topics and issues about lecture capture, web-based lecture technologies and online delivery as a form of digital scholarship. Currently, informing decisions about whether and how to capture or produce and distribute lectures requires sifting through numerous abstracts and papers. There appear to be no systematic reviews of the literature and analyses of the overall content, outcomes and conclusions. In response, this paper presents collation of numerous papers and book chapters about online lectures, attendance and student achievement. The research gap addressed by this paper is one of collation, synthesis and application. While the topic of online lectures is reasonably well represented in the literature, the studies are set at individual institutions and within specific disciplines. The gap is a straight-forward response to higher education leaders and academics about whether or not to incorporate online lectures into their pedagogical approach and if so, how to proceed. Gunn and Steel (2012) wrote, “strong, tested and connected evidence that theory informed, technology-enhanced designs can improve learning outcomes is required to further reduce the historical gap between educational research and practice” (p. 11). Theory develops through evaluating, disseminating and exploring synergies, commonalities and relationships between individual, singular, snap-shot studies. The contribution that this particular paper makes to the literature is drawing together individual studies to look for commonalities and inform theory.

The literature was classified to inform a response to each of the four questions. Responses were then combined to provide recommendations as to whether (and how) to proceed with provision of digital scholarship. The methodology of this paper is research synthesis as a process of collecting, collating and analysing the published literature to advise next steps in application and further research (Cooper & Hedges, 2009). The scope of this review includes content on lecture capture, web-based lecture technologies and distribution. Other means of creating and disseminating digital content (e.g., wikis, blogs) have been omitted.

Table 1. Keyword search results

Term used (2005-2013)	Search returns (no.)	
	Google Scholar	Ebsco Megafile Complete
lecture recording (LR)	75,400	228
university LR	68,700	3
university LR, attendance	16,000	0
university LR, achievement	18,100	0

The initial strategy to identify journal papers was a search of Google Scholar and the electronic database, Ebsco Megafile Complete. An initial sampling without specifying the publication year revealed that the content of the papers prior to 2005 were not relevant because of the types of educational technology employed. As indicated in Table 1, there were substantially more records in Google Scholar, but the majority either did not meet the criteria of peer-reviewed empirical journal papers and book chapters, or were duplicate entries. The electronic database

revealed substantially fewer results. There were zero electronic database returns when combining the search terms, *university, lecture, recording* with either *attendance* or *achievement*. The database uses SmartText searching to source additional results based on the submitted keywords. Most of these papers revealed small mentions as a sub-theme in a paper on a different research theme. A manual search of key educational technology journals and bridging from the relevant papers' end-text references revealed additional sources. Three coders identified the key scholarly papers with thematic relevance resulting in a detailed analysis of 30 publications.

Combined themes

Of the 30 publications that addressed one or more of the questions regarding online content, 19 of the papers described a research project whereby some evidence was collected and analysed to address the effect of providing online content, either on student attendance, student achievement or both of these factors. The other 11 are addressed under the heading of each of the paper's four main questions.

Table 2. Content analysis of the reviewed literature

First Author & Year of Publication	Empirical (Experimental)		Lecture Capture		Attendance			Achievement		
	Yes	No	Yes	No	+	-	0	+	-	0
Al Nashash, 2013	x		x				x	x		
Billings-Gagliardi, 2007		x		x			x			
Bongey, 2006		x		x			x			x
Cardall, 2008		x	x				x	x		
Copley, 2007		x		x			x	x		
DiVall, 2013		x	x					x		
Evans, 2008		x		x				x		
Grabe, 2007	x			x			x	x		
Holbrook, 2009		x		x		x		x		
Jensen, 2011	x		x			x				x
Lents, 2009	x			x			x			x
Lewis, 2012	x		x							x
Lonn, 2009		x		x				x		
McKinney, 2009	x			x				x		
Nast, 2009		x	x				x			
Traphagan, 2010	x		x			x		x		
von Kinsky, 2009	x		x				x			x
Wang, 2010		x	x				x			
Williams, 2012	x		x				x	x		

Table 2 presents an analysis of the reviewed literature. The first column identifies the papers by the surname of the first author and year of publication. The full citations are available in the end-text references. The second column classifies the methodological design of the papers into quasi or fully experimental or other - usually conducted through survey. The third column depicts whether or not the paper addressed digital scholarship through lecture capture or some other format. The fourth column identifies whether the research results showed a positive, negative or neutral effect of digital content on student attendance. A small subset of papers did not address attendance, in which case, there is no x inserted in this set of rows. Similarly, the final column identifies whether the results showed a positive, negative or neutral effect on student achievement. Again, where no x is inserted, achievement was not addressed.

Nineteen journal papers were found that researched the impact of digital scholarship on the higher education student experience. These papers were published between 2006 and 2013 with the largest number (six papers) appearing in 2009. The methodological design of ten of the papers was experimental or quasi-experimental and the other nine were survey-based. Ten of the papers researched online content created through lecture recording. The other nine addressed other types of online formats, the most prevalent of which was podcasts. Eleven of the papers found no evidence in support of the hypothesis that providing lectures online increases student absenteeism. Results of three of the studies showed that there was a deleterious impact. The remaining five did not address attendance. Eleven of the

papers provided evidence that online lectures positively affect student learning or achievement, while five studies showed no effect. Three papers did not address student learning and three did not address achievement. Analysis of the literature led to the following overall conclusions. Approximately half are experimental in design and approximately half address lecture capture. The weight of the evidence is that providing lectures online does not decrease student on-campus attendance and that it increases achievement.

The approach and results of the survey studies are now briefly presented to provide further information regarding perceptions about the relationship between digital scholarship, attendance and achievement. In survey findings, Billings-Gagliardi and Mazor (2007) and Bongey, Cizadlo and Kalnbach (2006) revealed that the availability of digital materials did not decrease their on-campus attendance. Cardall, Krupat and Ulrich's (2008) student survey revealed that while the majority of learners continue to attend live lectures when provided both options, those who access recorded lectures do so because they believe their learning is improved. Students in Copley (2007) reported using the online materials for revision, and not decreasing their on-campus attendance. Copley interpreted the survey data as providing evidence of enhanced learning outcomes. He explained that by supplementing students' online study resources, they were freed-up to engage and participate rather than to record notes in class, thereby scaffolding thinking and activity (Bransford, Brown, & Cocking, 1999). Research findings also indicated a high percentage of surveyed students indicated a belief that lecture capture and podcasts improved learning (DiVall et al., 2013; Evans, 2008, even when students reported decreased attendance (Holbrook & Dupont, 2009). Faculty members were also positive about lecture capture for improved learning, but to a lesser extent (Lonn & Teasley, 2009). The students surveyed by Wang, Mattick and Dunne (2010) perceived face-to-face lectures as more consistently maintaining quality standards and stated that absenteeism would not increase as a result of online content. The reviewed survey literature revealed that the research participants were most often students and that the most common response was favourable to digital scholarship.

Next, the results of the experimental and quasi-experimental research are described to annotate the evidence regarding an overall positive relationship between digital scholarship and achievement and detail how researchers established no significant relationship with student on-campus lecture attendance. Grabe and Christopherson (2007) found that when given options of type of online content, most students used complete text-based lecture notes. Absenteeism did not increase. Notably, there was a positive relationship between student attendance and use of digital resources. Further, this positive relationship extended to achievement as demonstrated through exam performance. Jensen (2011) structured an experiment varying the pedagogical approach in alternate weeks. The attendance at on-campus lectures and viewing of online lectures decreased and quiz scores indicated no significant difference for either approach. The students in this cohort, however, perceived face-to-face lectures as being more advantageous for their learning. Lewis and Sloan (2012) found a slight, but statistically insignificant benefit of online lecture viewing on quiz performance. The researchers continue to explore means of increasing the impact. Williams, Birch and Hancock (2012) provided empirical evidence that some students use captured lectures as a replacement for on-campus attendance and others as a supplement or revision tool, thereby attendance is indicated in Table 2 as neutral. Students who used online lectures as a complement to face-to-face classes achieved higher grades. While a full meta-analysis is not possible due to limited commonality and standardisation between methodologies and factors, common conclusions as to unsupported links between digital content and absenteeism and supported relationships with learning were established.

Four of the analysed papers described research designs such that online lectures were treated as the independent, experimental, causal variable and attendance and/or achievement were treated as the dependent variables, or effect. In the context of introductory biology, Lents and Cifuentes (2009) compared two sections of the same course, whereby 59 students experienced all of their lectures face-to-face and 24 students experienced 8 of their lectures online through screen-casting (adding audio narration to slides and producing as an online video). The outcome was no significant difference in student achievement or attendance in on-campus classes. Studying a single undergraduate software engineering subject with 108 students, von Kinsky, Ivins and Gribble (2009) tracked attendance, grades and student access to streamed lectures. Consistent with Lents and Cifuentes (2009), there was no indicated relationship between online lectures, achievement and attendance.

In McKinney, Dyck, and Luber (2009), 32 undergraduate psychology students experienced on-campus lectures and 34 students experienced podcasts with accompanying printed slides. The podcast group showed statistically higher exam scores. Notably, the students self-selected research groups and even though the researchers analysed and found no significant difference in overall grade point average between students in the two groups, the sample size was too

small to overcome potentially interfering variables. Based on class section registration, Traphagan, Kucsera and Kishi (2010) conducted research with 211 geology students who attended face-to-face lectures and 153 on-campus students who also had access to the lectures online, wherein the slides and lecturer played on side-by-side windows. The results indicated reduced lecture attendance by the group with access to online recordings. However, there was no significant difference in achievement between the two groups and there was a positive relationship between online lecture viewing and achievement. As with other presented studies, these researchers did not randomly assign students to research groups.

In summary, the results of the four published empirical studies reviewed above are unanimous in revealing that student achievement is not impaired by having access to online lectures. The studies warrant further investigation into a hypothesised positive relationship between digital scholarship through online lectures and student achievement.

Attendance

The primary articulated question in the online lecture debate is whether attendance decreases when digital content is made available to students. The position that lectures should not be posted online is primarily advanced by the concern that if digital content is made available, students will no longer come to class (Billings-Gagliardi & Mazor, 2007; Romanelli, Cain & Smith, 2011; van Zanten, Somogyi, & Curro, 2012). Analysis of publications on the topic of online lectures and student attendance revealed that survey methodology was the primary empirical approach employed. In short, students were asked whether they would come to class and whether they do attend when lectures are provided online. The compiled strong majority response from students is that they will and do continue coming to class even when lectures are also provided online. Despite large sample sizes, due caution is warranted in that student self-report often results in “recall and social desirability biases” (Cardall, Krupat & Ulrich, 2008, p. 1178). In other words, whereas students reported that they came to class, their attendance was largely not confirmed.

Even with methodological caution, the evidence is compelling in that there is significant agreement between multiple studies that students who have access to online lectures will continue to come to class (Al Nashash & Gunn, 2013; Billings-Gagliardi & Mazor, 2007; Bongey, Cizadlo & Kalnbach, 2006; Brittain, Glowacki, Van Ittersum & Johnson, 2006; Nast, Schafer-Hesterberg, Zielke, Sterry & Rzany, 2009; Wang, Mattick & Dunne, 2010). Each of these studies queried the relationship between student reported attendance and access to recordings or reproduction of lectures. All of the studies reported an insignificant relationship between the two variables. In other words, the argument that lectures should not be provided online because students will stop coming on-campus is largely unsubstantiated.

Achievement

The focus of the debate regarding whether to provide lectures online in digital formats may be misplaced. The follow-up question is whether student attendance at lectures matters. If student attendance were lower in classes where the lectures are provided online, would student achievement (i.e., grades) also be lower? Is there a statistically significant relationship between in-class attendance and student learning outcomes? The focus on learner presence in face-to-face classrooms makes it “easy to forget that student achievement in school also depends on what happens outside of school” (Bransford, Brown, & Cocking, 1999, p. 224). Multiple authors in the analysed literature wrote that the decision about lecture recording should be made on the basis of student learning rather than student attendance (Lents & Cifuentes, 2009; Romanelli, Cain & Smith, 2011). E-learning theory supports the concept that neither learner social presence nor cognitive presence is sacrificed when lectures are online (Garrison & Anderson, 2003). The number of students present in class is not a valid performance indicator if attendance is not a statistically significant proxy for learning. Therefore, before addressing the question of whether attendance in live lectures versus online lectures matters, it is important to consider whether it is assumption or proven that any type of attendance (defined as scholarly presence, face-to-face or online) affects student achievement.

Some published studies have probed the relationship between attendance and achievement. Dollinger, Matyja, and Huber (2008) posed the question through quasi-experimental research with 338 undergraduate students. Their results

indicated that attendance combined with study versus work hours accounted for only 6-10% of the variance in exam scores. In other words, even when the factors of attendance and out-of-class study time were combined, these factors made a small difference to student grades. Conversely, Fox and Medhekar (2010) reported a strong relationship between attendance and achievement. A regression model run on an undergraduate macroeconomics subject predicted a “25% increase in performance for students with high attendance compared with those with low attendance” (p. 98). Jensen (2011) found no significant difference in achievement between two groups of 115 introductory psychology students experiencing the lectures face-to-face or through video lecture on a rotating schedule. Although some studies have produced empirical support for the argument that students who attend lectures achieve higher grades, this is contradicted by a number of other studies. The results may indicate that some studies have effectively harnessed the potential of technology to enhance learning out of class, whereas other studies used the tools as an add-on. Technology, of course, does not guarantee effective learning and the relationship between student attendance and achievement is far from being confirmed and warrants further research.

Asking students whether online lectures affect learning

The literature reviewed above failed to establish a strong link between any type of lecture attendance (online or face-to-face) and student achievement. Other studies, conducted through surveys, queried whether *students* believe there is a relationship between online lectures and achievement. A UK survey revealed that 74% of student respondents were of the belief that information technology was very useful in enhancing their learning (Ipsos MORI, 2008). Similarly, an Australian survey found that lecture streaming was perceived to help 68% of students in a significant or moderate way to achieve better results and 80% said that online lectures made it easier to learn (Flores & Savage, 2007). Moreover, the results of multi-university surveys and case studies conducted by Gosper et al. (2008) described a number of learning advantages to online lectures including: use of web-based learning technology for exam revision, clarification of complex concepts, control of one’s study pace and place, and opportunities for comprehensive notes and review prior to approaching the lecturers. In summary, the literature did not support an empirical relationship between in-class attendance and student achievement. Surveyed students, however, believe that a positive relationship does exist between online lectures and their achievement and/or their learning process.

Pedagogy

The third question emerging through secondary analysis of the literature is whether online content is better suited to some pedagogical tasks than others. A common theme in the analysed literature is that face-to-face and online pedagogy serve different learning and teaching purposes. Authors argued that *lectures* can be effectively distributed online, whereas *labs*, *tutorials* and *classroom activities* are better facilitated on-campus (Brittain, Glowacki, Van Ittersum, & Johnson, 2006; Lents & Cifuentes, 2009; von Konsky, Ivins, & Gribble, 2009). Gump (2006) articulated the obvious pedagogical observation that a participative approach to learning and teaching is only possible if students are present. However, there is heightened awareness, complimented by developments in technology-enabled learning, that presence is not restricted to face-to-face (Garrison & Anderson, 2003; Wei, Chen, & Kishuk, 2012). Sound learning designs through prodigious use of information and communication technology in teaching will support quality learning outcomes (Lam, Chung, & Lam, 2010; Nisar, Munir, & Shad, 2011; Oliver, Harper, Wills, Agostinho, & Hedberg, 2007). For example, Odhabi and Nicks-McCaleb (2011) reported the use of video cameras and microphones set to record and distribute classroom activities from both the professor’s and students’ visual points of view. The authors presented evidence that this application of technology-enhanced learning appeared to improve student understanding. A predominant theme in the literature was that a blend of online and on-campus pedagogical tasks contributed to a well-rounded student-centred experience (Demetriadis & Pombortsis, 2007; Odhabi & Nicks-McCaleb, 2011; Romanelli, Cain, & Smith, 2011). Authors addressing the blended learning theme discussed the potential for digital content to be transformative, such that reflecting on, designing, creating and distributing and evaluating digital scholarship has the potential to change teaching conceptualisations and approaches from didactic lectures to constructivist learning. Authors emphasised that *learning* should be the constant guide of what and when technology can serve as the vehicle through which teaching is facilitated.

Format

The fourth question is whether some types of online content work better than others. In particular, this question asks which education technologies (e.g., videos, podcasts) are more effective in improving student learning. Some of the analysed studies experimentally compared multiple approaches. Brittain, Glowacki, Van Ittersum, and Johnson (2006) analysed 70 survey responses from dentistry students. One of the questions asked students to indicate their preference between podcasts that were synced with *PowerPoint* slides and video podcasts (vodcasts) made by recording lectures. Of those who indicated using the media, the majority (66%) preferred audio-only. Follow-up inquiry indicated that the primary reason given for the preference was mobility. Similarly, Copley (2007) studied comparative uptake and survey-derived student preference ($n = 84$) for audio-only podcasts versus slides with audio narration saved as video files. More students downloaded the audio-only files (80%) than the video files (61%). However, student indicated preference was slightly higher for the video files (4.7/5) than for the audio-only files (4.4/5), with 91% of students indicating that video format “provides a complete record of the lecture” (p. 393). Grabe and Christopherson (2007) conducted research with 329 introductory psychology students who had access to online content through: (a) slides only, (b) lecture notes and (c) lecture recordings. The download data revealed that 61% of students accessed the slides, 19% the lecture notes and only 3% the lecture recordings. The researchers theorised that students perceive written notes, and particularly those of a compressed or summary nature, as more efficient than listening to an entire lecture. In a more recent study, Jadin, Gruber, and Batinic (2009) asked whether the design of online lecture content affected learning, or whether student learning styles were the principal determinant in achieving learning outcomes. The researchers provided both multi-modal e-lectures containing text, video and links to additional resources and unimodal lectures that did not contain synchronised text. The authors concluded that the additional text of the oral presentation did not affect learning performance. Instead, students’ measured preferences for certain learning strategies were a stronger factor affecting learning. The authors identified two main types of learners; “repeaters”, who watched the same lectures multiple times and “surfers,” who tended to access additional links for supplementary materials. “Repeaters” outperformed “surfers” when tested (Jadin, Gruber & Batinic, 2009). In summary, the findings of the published literature are mixed and contradictory; the research to date does not lead definitively to format design decisions.

Rather than comparing multiple approaches to online lectures, some studies evaluated the perceived success of single technologies. A number of these studies were situated in the context of student diversity and accessibility (e.g., Copley, 2007). English language learners evaluated video-streamed lectures positively, citing one reason being fewer distractions than a face-to-face class (Simpson, 2006). Screencasts were positively evaluated because they allowed for multiple means of representation, wherein the student hears the lecturer’s voice in conjunction with slides (Lents & Cifuentes, 2009). The positive evaluation of multiple technologies indicates that there are numerous possibilities for the creation and distribution of digital content.

Discussion and conclusions

The research established that student attendance does not seem to decrease when online lectures are provided, and that it does not appear to affect student achievement whether they observe lectures live or online. Many authors concluded that face-to-face and online formats are only equivalent when used for didactic information that can be delivered as a lecture. Students require opportunities for experimentation and intellectually rich environments for discussion, debate and Socratic questioning. Among the analysed literature, there was strong support for the proposition that these pedagogical tasks are best facilitated face-to-face. Meanwhile, education researchers also described digital scholarship as a disruptive innovation, in that it can lead to imagination and renewal in the learning and teaching experience.

The rationale for many of the analysed papers was an empirical inquiry into the lay-logic that if lectures are posted online, students will not come to class. Now that this premise has been empirically unsubstantiated, further research may move on to consider *why* we would consider posting digital content. As evidenced in the review, digital content can be rendered in alternative formats and is therefore accessible to those students with diverse needs such as sensory impairments. Online files can be reviewed before class as pre-study, after class to confirm understanding, and prior to exams as a study strategy. Online files allow pause, fast-forward and rewind functionality to accommodate each learner’s unique pace. The review indicated that this is particularly advantageous to students with diverse learning needs.

Throughout the analysed literature, there was minimal specific reference to educational theory. This is a common feature of educational technology research (Gunn & Steel, 2012). However, considering the body of literature as a whole, theory begins to emerge. In the context of educational technology, Gunn and Steel (2012) defined theory as “an organizing framework that brings an additional layer of understanding to concrete experience by implying relationship, consistency and a degree of predictability and testability” (p. 8). The literature that addressed online lectures was concrete, practical and practice-oriented. However, from this practical base, features of a framework emerged.

- Learning is the desired outcome and technology is the enabler or enhancer.
- Students are important stakeholders in the higher education context and their perceptions are valued.
- Diversity is acknowledged and it is appreciated that solutions must be developed within particular disciplines and with unique student cohorts.
- Academics are teaching researchers, evaluating, collecting evidence, reflecting and revising their approach.

While these propositions are appealing in their straightforward, linear nature, they are overly simplistic. Education is messy. There are no clear independent and dependent variables, or causes and effects and it is a fallacious deterministic notion to state that technology can enable learning (Selwyn, 2012). Selwyn (2012) challenged readers to move beyond questions such as whether online lectures improve learning to inquire into the broader social contexts and power (im)balances that provoke these issues. It is important to challenge pragmatic interpretations and applications of educational technology theory with critical social theory to examine the consequences of our choices and actions and be clear and transparent about our intentions (Hall, 2011).

Recommendation

The overall intention of this literature review was to recommend whether universities should provide lectures online through digital content. Research across disciplines and in numerous universities worldwide revealed that the benefits of online lectures outweigh the disadvantages. Some specific recommendations accompany the advice to proceed. For learners, in addition to the provision of lectures, universities are encouraged to provide accompanying explicit study strategies. The expectations and purpose for digital content must be communicated to students. For educators, the literature recommends intentional pedagogy and development of strategies for creating lectures that are effectively disseminated online. The creation of digital content must have a clear teaching and learning purpose that aligns with the module’s learning objectives. It must not be a mere add-on with no purpose. Digital scholarship can enable learners and teachers to experience presence and higher order learning, accomplished through moving beyond the dissemination of online content to linking, creating, evaluating and developing. The overall theme throughout this review was that the university must consider the profile of the educators and learners in the specific context.

Future directions in research

Debate about online lectures provides an opportunity to re-examine why students enrol in university and what teaching approaches best support their learning. Further research is required as to *how* to design digital content to heighten student interaction in face-to-face and online contexts. There is ample room for further inquiry. For example, one of the questions that does not appear to have been empirically addressed is – in the context of social media, will students hesitate to ask questions and participate in discussions in-class if the lecture and thereby their contributions are being captured? It is anticipated that this review of the literature and the results of the intended study will contribute toward improved understanding and an insight into the design and process of technology use for student achievement. Other remaining unanswered questions include whether and when it is preferable to produce online lectures by recording regularly scheduled on-campus lectures or producing stand-alone segments on a separate occasion either from one’s own personal computer or in a university-based studio. Further, what are the boundaries around intellectual property and privacy concerns? There is a substantive body of literature establishing the efficacy of digital content. In the face of increasing emphases on MOOCs, blended learning strategies, and flexible delivery, the next step is to inquire into the design process and continue empirically querying the relationship between digital scholarship and student learning.

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