The migration of the book across territorial borders: Copyright and Cultural Implications
Cantatore, Francina

Published: 01/01/2013

**Document Version:**
Publisher's PDF, also known as Version of record

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SHARP 2013 geographies of the book
welcome


It is appropriate that SHARP should meet at the University of Pennsylvania, birthplace of the landmark History of Material Texts Seminar, which has for twenty years convened weekly in Penn’s Rare Book and Manuscript Library. In many cases, the materials used in workshop meetings are selected from the Library’s fine special collections. This year’s SHARP conference theme, “Geographies of the Book,” seems especially appropriate, since Penn’s rare and special collections mirror, across time and space, the global creation, acquisition, use, and storage of knowledge and culture expressed primarily through the medium of the “material text.”

With the recent opening of our new Special Collection Center, the Penn Libraries now provides students and scholars alike with a transformational environment where the study of book history will bring our physical collections and the digital world together in ways that were unimaginable twenty years ago.

It is my hope that, during your visit to the University of Pennsylvania, you will enjoy the lovely campus, get a sense of the University’s long history, and take time to explore the Penn Libraries, especially the new Special Collections Center located on the sixth floor of the Van Pelt-Dietrich Library Center. I wish you all an enjoyable and rewarding conference.

H. Carton Rogers
Vice-Provost and Director of Libraries
SHARP 2013 geographies of the book

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back cover getting around philadelphia
introduction

After two years of planning, fundraising, and organizing, I am pleased to welcome you to the twenty-first annual SHARP Conference—and to the University of Pennsylvania, to its newly renovated Special Collections Center, and to Philadelphia.

Hosting the conference in the City of Brotherly Love was long overdue. As you will discover, this Mid-Atlantic city is notable for its contributions to the worlds of printing, publishing, bookselling, libraries, and ideas. Philadelphia was the epicenter of the American enlightenment and a conduit through which books flowed to and from the United Kingdom and continental Europe. In the nineteenth century, it was a hub of American publishing. Today, it is a city rich in cultural and educational institutions where scholars will find many bibliographical and archival resources for the study of book history.

It is in part the fact that Philadelphia has always been, from Benjamin Franklin’s era onward, a site through which people and books have moved that led us to select this year’s theme, “Geographies of the Book.” This theme allows us to look both outward and inward: outward at forces that shape the publishing, dissemination, and consumption of books, manuscripts, and all forms of written culture; and inward at the geographical structures and logics within texts. Given the high number of responses to our call for papers, this is clearly a theme that resonates with the SHARP membership.

Throughout our preparations, the sense among the Organizing Committee was that we should be innovative. Our keynote and plenary speakers will, we hope, amplify and challenge the conference thematic. We have expanded the digital session first introduced in Washington, D.C., in 2011: in our Digital Projects Showcase, sixteen participants will demonstrate the ways in which their research depends upon and contributes to the growing convergence of book history and digital technologies. Another new development is a session devoted entirely to “Lightning Talks,” which require presenters to introduce their research topics, with illustrations, in ten minutes or less.

We have also worked hard to plan activities that are varied yet inclusive. Many of you will be able to take behind-the-scenes tours of our partner libraries and archives, all members of the Philadelphia Area Consortium.
of Special Collections Libraries (PACSCL). All participants will have the opportunity to explore the historic heart of Philadelphia on Friday afternoon, when the conference moves to Old City and the Chemical Heritage Foundation. This year’s banquet will highlight the widely diverse “Tastes of Philadelphia,” featuring samples of ethnic cuisines from several neighborhoods of this dynamic city. And we hope participants will be able to stay for our final picnic, an old-fashioned American cookout.

I look forward to meeting all of you and hope you enjoy Philadelphia and what I expect will be a memorable SHARP conference.

David McKnight
Conference Convenor
SHARP 2013 Philadelphia
The costs and prices of a 17th-century edition:

Paper, Printing
Binding, Retail.

More in our catalogs.

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All events, except tours, take place on the University of Pennsylvania campus

8:00am - 5:00pm
registration open
Cohen Hall Schneidman Lobby

8:30am - 10:00am
breakfast
Cohen Hall Terrace Room

9:00am - 3:00pm
SHARP executive committee meeting
Van Pelt Meyerson Conference Center

9:00am - 11:00am
pcw-1: pre-conference workshop: “getting published”
Van Pelt Seminar Room 402

Facilitator: Jerome E. Singerman, Humanities Editor, University of Pennsylvania Press, USA

10:00am - 11:00am
tour: rare book department, free library of philadelphia
Starting Point: main floor foyer, in front of staircase, Free Library of Philadelphia Central Branch, 1901 Vine Street (North side of Logan Square, between 19th and 20th Streets)

Tour led by: Janine Pollock, Head, Rare Book Department, Free Library of Philadelphia, USA

10:00am - 1:00pm
pcw-2: pre-conference round table: “digitization crossroads”
and
tour: schoenberg institute for electronic text and image
Van Pelt Class of 1955 Conference Room

Round Table Participants: Mitch Fraas, University of Pennsylvania, USA; Mark A. Greene, University of Wyoming, USA; Melissa Homestead, University of Nebraska, USA; August Imholitz, Jr., Readex (retired), USA; Jen Rajchel, Tri-College Digital Humanities Initiative, USA

Round Table Facilitator: Alea Henle, independent scholar, USA

Tour led by: David McKnight, Director, Rare Book and Manuscript Library, University of Pennsylvania, USA
SHARP 2013 geographies of the book

10:00am - 1:00pm  
**pcw-3: pre-conference workshop: “not just the icing on the cake: integrating special collections into teaching and learning”**  
Van Pelt Lea Library  
**Facilitators:** Lynne Farrington, Curator of Printed Books, Rare Book and Manuscript Library, University of Pennsylvania, USA; John Pollack, Library Specialist for Public Services, Rare Book and Manuscript Library, University of Pennsylvania, USA

10:30am - 11:30am  
**tour: rosenbach museum and library**  
**Starting Point:** Rosenbach Museum and Library, 2008-2010 Delancey Place (between 20th and 21st Streets)  
**Tour Led By:** Farrar Fitzgerald, Assistant Director of Education, Rosenbach Museum and Library, USA

10:30am - 12:00pm  
**tour: library company of philadelphia and historical society of pennsylvania**  
**Starting Point:** main lobby, Library Company of Philadelphia, 1314 Locust Street (between 13th and 14th Streets)  
**LCP Tour Led By:** James N. Green, Librarian, Library Company of Philadelphia, USA  
**HSP Tour Led By:** Lee Arnold, Senior Director of the Library and Collections, Historical Society of Pennsylvania, USA

10:30am - 12:00pm  
**tour: university of pennsylvania archives and architectural archives**  
**Starting Point:** University Archives, 3401 Market Street (corner of 34th and Market Streets), Suite 210  
**Archives Tour Led By:** Mark Frazier Lloyd, Director, University Archives and Records Center, University of Pennsylvania, USA  
**Architectural Archives Tour Led By:** William Whitaker, Curator and Collections Manager, Architectural Archives of the University of Pennsylvania, USA
11:00am - 12:00pm  
**tour:** “a legacy inscribed: the schoenberg collection of manuscripts” exhibition (penn libraries)  
**Starting Point:** 6th floor elevator lobby, Van Pelt Special Collections Center  

**Tour led by:** exhibition curator **Lynn Ransom**, Project Manager, Schoenberg Database of Manuscripts, University of Pennsylvania Libraries, USA

11:30am - 12:30pm  
**tour:** rosenbach museum and library  
**Starting Point:** Rosenbach Museum and Library, 2008–2010 Delancey Place (between 20th and 21st Streets)  

**Tour led by:** **Judy Guston**, Director of Collections, Rosenbach Museum and Library, USA

12:00pm - 4:00pm  
**book exhibit open**  
Cohen Hall Terrace Room

1:30pm - 3:00pm  
**tour:** library company of philadelphia and historical society of pennsylvania  
**Starting Point:** main lobby, Library Company of Philadelphia, 1314 Locust Street (between 13th and 14th Streets)  

**LCP Tour led by:** **James N. Green**, Librarian, Library Company of Philadelphia, USA  

**HSP Tour led by:** **Lee Arnold**, Senior Director of the Library and Collections, Historical Society of Pennsylvania, USA

1:30pm - 3:00pm  
**tour:** university of pennsylvania archives and architectural archives  
**Starting Point:** University Archives, 3401 Market Street (corner of 34th and Market Streets), Suite 210  

**Archives Tour led by:** **Mark Frazier Lloyd**, Director, University Archives and Records Center, University of Pennsylvania, USA  

**Architectural Archives Tour led by:** **William Whitaker**, Curator and Collections Manager, Architectural Archives of the University of Pennsylvania, USA
SHARP 2013 geographies of the book

2:00pm - 3:00pm
tour: rare book department, free library of philadelphia
Starting point: main floor foyer, in front of staircase, Free Library of Philadelphia Central Branch, 1901 Vine Street (North side of Logan Square, between 19th and 20th Streets)

Tour led by: Katharine Chandler, Reference Librarian, Rare Book Department, Free Library of Philadelphia, USA

2:00pm - 3:00pm
tour: university of pennsylvania special collections center
Starting point: 6th floor elevator lobby, Van Pelt Special Collections Center

Tour led by: William Noel, Director, Special Collections Center, and Founding Director, Schoenberg Institute for Manuscript Studies, University of Pennsylvania Libraries, USA

4:00pm - 5:30pm
conference welcome
and
k-1: opening keynote: Roger Chartier, “geographies of the book / geographies in books”

Cohen Hall G-17

Roger Chartier is Directeur d’Études, École des hautes études en sciences sociales, France; Professeur, Collège de France; Annenberg Professor of History, University of Pennsylvania, USA.

Opening remarks: Conference Convenor David McKnight, Director, Rare Book and Manuscript Library, University of Pennsylvania, USA

Introduction: Peter Stallybrass, Walter H. and Leonore C. Annenberg Professor in the Humanities and Professor of English and of Comparative Literature and Literary Theory, University of Pennsylvania, USA

See page 41 of this Program for a more detailed description of this session.

5:30pm - 7:30pm
opening reception

Van Pelt Special Collections Center

A small exhibition in honor of Roger Chartier will be on display in the Lea Library during the reception.

Reception co-sponsored by Bruce McKittrick Rare Books and Penn Libraries
All morning events take place on the University of Pennsylvania campus

7:30am - 8:30am
breakfast
Cohen Hall Terrace Room

7:30am - 12:00pm
registration open
Cohen Hall Schneidman Lobby

8:00am - 1:00pm
book exhibit open
Cohen Hall Terrace Room

8:30am - 10:00am
panel session a

a-1: the unbound antebellum south: the relationship between regionalism and nationalism
Van Pelt Class of 1978 Pavilion

Chair: John L. Dwiggins (University of Pennsylvania, USA)
“Local/Regional/National: J.W. Randolph and Co., Richmond, Virginia, Bookseller and Publisher, 1845-1898”

Amy M. Thomas (Montana State University, USA)
“A Tale of the Alamo: Mapping the Nineteenth-Century Global Economy through Augusta Jane Evans’s Inez”

Katharine A. Burnett (Graceland College, USA)
“National Novels and Local Periodicals: William Gilmore Simms Writes the South”

Summar C. Sparks (University of North Carolina at Greensboro, USA)
SHARP 2013 geographies of the book

a-2: the geographies of books and readers in the first world war
Van Pelt Meyerson Conference Center

**Chair:** Samuel Streit (Brown University (retired), USA)

“Digital Tools and Digital Resources for Reading the First World War”

**Francesca Benatti** (The Open University, UK)

“Place, Space, and the Reading Habits of British Soldiers in the Great War”

**Edmund King** (The Open University, UK)

“Book-Hunger in Salonika: H.R. Preece, Summerhill Camp, and a Reader on the Macedonian Front”

**Shafquat Towheed** (The Open University, UK)

“Steeped in Shakespeare: Edward Thomas’s Readerly, Writerly Relationships with Shakespeare’s Sonnets and Plays”

**Sara Haslam** (The Open University, UK) [paper will be read]

a-3: the transformation of Chinese classics across time and space
Van Pelt Seminar Rooms 626/627

**Chair:** Nathan Vedal (Harvard University, USA)

“Dao with a Capital ‘D’: A Study in Letter-Case and the Apotheosis of Nouns”

**Alan Levinovitz** (James Madison University, USA)

“Reevaluating Syncretism in Chinese Religion: An Analysis of a Daoist Book”

**Yongguang Hu** (James Madison University, USA)

“From the Chinese *Lienu zhuan* to the Korean *Yollyo*”

**Seokyung Han** (Binghamton University, The State University of New York, USA)

a-4: typographic travels
Houston Hall Golkin Room

**Chair:** Katherine McCannel Ruffin (Wellesley College, USA)

“The Trans-Atlantic Trade in Typefaces, 1850-1900”

**Michael Knies** (University of Scranton, USA)

“Voyages of Type: Rethinking Some Aspects of Transatlantic Print Culture, 1880-1940”

**Nicholas Kendall Morris** (The State University of New York-Buffalo, USA)

“Transporting Ideals of Typography: The Case of The Ideal Book”

**Paul van Capelleveen** (Koninklijke Bibliotheek, The Netherlands)
a-5: religion, literature, and the early modern book trade
Van Pelt Seminar Room 402

**Chair:** Karl Krueger (Lutheran Theological Seminary, USA)

“The Society ‘Pro Fide et Christianismo’ and the Production and Circulation of Books in Eighteenth-Century Northern Europe”

**Minna Ahokas** (University of Helsinki, Finland)

“Henry Herringman, Folio Publication, and the Geography of the Restoration Book Trade”

**Francis X. Connor** (Wichita State University, USA)

“The Verdussens and the International Trade in Catholic Books (Antwerp, Seventeenth Century)”

**Stijn Van Rossem** (University of Antwerp, Belgium)

a-6: sociability, publishers, and readers
Houston Hall Class of 1949 Auditorium

**Chair:** Josée Vincent (Université de Sherbrooke, Canada)

“‘The Stimulus of Fellowship and the Benefit of Expert Guidance’: Book Clubs in the Backblocks of 1930s Australia”

**Patrick James Buckridge** (Griffith University, Australia)

“‘Society Here is Very Literary’: The Gendered Geography of Elite Women’s Reading Practices in Early National New York City”

**Alisa Wade Harrison** (The Graduate Center, The City University of New York, USA)

“Geographies of Social Networking: The Publishers’ Lunch Club of New York City”

**John B. Hench** (American Antiquarian Society (retired), USA)

a-7: nation, book, and image: colonial and postcolonial africa
Houston Hall Benjamin Franklin Room

**Chair:** Patricia G. Clark (Westminster College, USA)


**Fiona Ruth Bell** (University of KwaZulu-Natal, South Africa)

“‘Be Like Winifred’: Transferring Images of Colonial Africa to the South Pacific”

**Evelyn Ellerman** (Athabasca University, Canada)

“Unique Perspectives on South Africa: Imagining South Africa Through the Homebru Book Marketing Campaign, 2002–2012”

**Elizabeth le Roux** (University of Pretoria, South Africa)
**SHARP 2013 geographies of the book**

**a-8: imaginary geographies i**  
Van Pelt Class of 1955 Conference Room

**CHAIR:** Christian Y. Dupont (Atlas Systems, USA)


Kevin Absillis (Universiteit Antwerpen, Belgium)

“I Thought Myself Master of Geography’: Defoe, Geography, and the Book in 1720”

Ljiljana Ortolja-Baird (International Map Collectors’ Society, UK)

“Mapping the Unknown: British Mapmakers and the Creation of the Pacific”

Katherine Parker (University of Pittsburgh, USA)

10:00am - 10:30am  
**coffee break**  
Cohen Hall Terrace Room

Co-sponsored by Library Company of Philadelphia and ProQuest

10:30am - 12:00pm  
**panel session b**

**b-1: embodied geographies: writers, readers, and publishers,**  
1150-1599  
Van Pelt Class of 1978 Pavilion

**CHAIR:** Karla Nielsen (Columbia University, USA)

“Cartage or Carthage?: Imagined Geographies and Shifting Readerships in the Conte Oriental”

Tara Mendola (New York University, USA)

“‘Romance Reading on a Book’: The Transgression of Reading Romance”

Lydia Yaitsky Kertz (University of Pennsylvania, USA)

“Navigating Bodies: Richard de Bury’s Philobiblon and the Renaissance Reader”

Emily Rendek (University of South Carolina, USA)
**b-2: selling spaces: geographies of the bookstore in eighteenth- and nineteenth-century america**

Houston Hall Class of 1949 Auditorium

**CHAIR: Michael Winship** (University of Texas at Austin, USA)

*This panel is presented with the support of the Bibliographical Society of America*

“Benjamin Franklin’s Book Shop”

**James N. Green** (Library Company of Philadelphia, USA)

“Mapping the Bookstore: Retail Cartographies in Antebellum New York City”

**Kristen Doyle Highland** (New York University, USA)

“What Makes a Bookstore?: Alternative Geographies of Print Culture in Nineteenth-Century Urban America”

**Paul Erickson** (American Antiquarian Society, USA)

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**b-3: geographies of scientific writing practices**

Van Pelt Class of 1955 Conference Room

**CHAIR: Karen Reeds** (Princeton Research Forum, independent scholar, USA)


**Elizabeth Yale** (Western Carolina University, USA)

“Carl Linnaeus’s Writing Technologies”

**Isabelle Charmantier** (University of Exeter, UK)

“Writing the Atom: Niels Bohr and the Ordinary Reader”

**Megan Shields Formato** (Harvard University, USA)

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**b-4: books in the era of the second world war**

Van Pelt Seminar Rooms 626/627

**CHAIR: Kathy Peiss** (University of Pennsylvania, USA)


**Miriam Intrator** (The Graduate Center, The City University of New York, USA)

“Blitzkrieg Books: Moving, Selling, and Saving Rare Books in World War II”

**Brooke Sylvia Palmieri** (Sokol Books Limited, UK)

“Book Industry Politics During the Roosevelt Era”

**Catherine Turner** (University of Pennsylvania, USA)
SHARP 2013 geographies of the book

b-5: the changing face of publishing in the late nineteenth and early twentieth centuries
Houston Hall Benjamin Franklin Room

Chair: Claire Parfait (Université Paris 13, France)
“The Geography of Publishing: The Changing View from the Author’s Window and New Options for Disseminating Content”
Alison Mary Baverstock (Kingston University, UK)
“The Lisbon International Congress of the Press (1898)”
Adelaide Machado (Universidade Nova de Lisboa, Portugal)
“Guests of Honour: The Participation of ‘Minor’ Literatures in International Book Fairs”
Lina Shoumarova (Carleton University, Canada)

b-6: books down under
Houston Hall Golkin Room

Chair: Jay Gertzman (independent scholar, USA)
David Carter (University of Queensland, Australia)
“Australian Convict Memoir and Nineteenth-Century British and American Radical Publishing”
Nathan Garvey (University of Queensland, Australia)
“The Geography of Australian Schoolgirls’ Books and Magazines in the Early Twentieth Century”
Bronwyn Margaret Lowe (University of Melbourne, Australia)

b-7: editeurs franco-brésiliens au dix-neuvième siècle
Van Pelt Meyerson Conference Center

Chair: Willa Silverman (Pennsylvania State University, USA)
“La maison Garnier frères de Paris: une entreprise tournée vers le Nouveau Monde”
Jean-Yves Mollier (Université de Versailles Saint-Quentin-en-Yvelines, France)
“Le catalogue des éditeurs: un reflet des transferts culturels entre la France et le Brésil”
Eliana Dutra (Universidade Federal de Minas Gerais, Brazil)
“La librairie Garnier à Rio: un royaume d’hommes et de livres”
Lucia Granja (Universidade Estadual Paulista, Brazil)
b-8: copyright and its discontents: an international perspective
Van Pelt Seminar Room 402

**Chair:** Julie Nelson Davis (University of Pennsylvania, USA)

“Reprinting Osaka: Copyright Acquisition and Enforcement in Nineteenth-Century Japan”

**Kevin Patrick Mulholland** (University of Michigan, USA)

“‘To Attach Them to Its Interests’: Copyright and *The American [Political] Geography*”

**Nora Ann Slonimsky** (The Graduate Center, The City University of New York, USA)

12:00pm - 1:30pm
lunch (on your own)

12:00pm - 2:00pm
SHARP board of directors meeting
Van Pelt Meyerson Conference Center

All afternoon sessions except tours will be held at the Chemical Heritage Foundation (CHF), 315 Chestnut Street (between 3rd and 4th Streets), Philadelphia
See the back cover of this Program for transportation information

1:00pm - 5:00pm
registration open
Chemical Heritage Foundation Lobby

1:30pm - 2:30pm
tour: american philosophical society
Starting point: main lobby, American Philosophical Society, 105 S. 5th Street (between Chestnut and Walnut Streets)

Tour led by: Charles Greifenstein, Associate Librarian and Curator of Manuscripts, American Philosophical Society, USA

1:30pm - 2:30pm
tour: Athenæum of Philadelphia
Starting point: Haas Gallery, adjacent to main entranceway, Athenæum of Philadelphia, 219 S. 6th Street (corner of 6th and St. James Streets)

Tour led by: Sandra L. Tatman, Executive Director, Athenæum of Philadelphia, USA
SHARP 2013 geographies of the book

1:30pm - 2:30pm
tour: chemical heritage foundation
Starting point: main lobby, Chemical Heritage Foundation, 315 Chestnut Street (between 3rd and 4th Streets)

Tour led by: James R. Voelkel, Curator of Rare Books, Othmer Library of Chemical History, Chemical Heritage Foundation, USA

1:30pm - 2:30pm
lightning talks

I-1: lightning talks i: lays of the land
CHF Franklin Room 1

Chair: Peter Stallybrass (University of Pennsylvania, USA)
“Road Books and Side Paths: Literatures and Geographies of the Bicycle Craze”
Michael Leverett Dorn (Stony Brook University, The State University of New York, USA)
“The Evolution of American Surveying Manuals, 1758-1808”
Marcus Gallo (Shippensburg University, USA)
“Geographies of the Young Adult Novel: Imagined Communities of Readers”
Marianne Martens (Kent State University, USA)
“From Transcription to Description: Geographies of Print Culture and Authorship in the Nineteenth-Century Journal of Susan Shelby Magoffin”
Quentin Story McAndrew (University of Colorado - Boulder, USA)
“The Devil Along Chesnut Street’: George Lippard’s Imprinted Philadelphia”
Beth Seltzer (Temple University, USA)
I-2: lightning talks ii: creating and manipulating text and image
CHF Franklin Room 2

CHAIR: Eleanor F. Shevlin (West Chester University of Pennsylvania, USA)
“Geographies of Amateur Newspapers: Late Nineteenth-Century Youth Collaborations and Exchanges”

Mikki Smith (University of Illinois at Urbana–Champaign, USA)
“Printing Narnia: Textual Topographies, Paratextual Maps, and Ordering the Reader’s Narrative Journey”

Anne Sullivan (University of California – Riverside, USA)

Aaron Trammell (Rutgers, The State University of New Jersey, USA)
“Locating Illustrated Literature in Early America”

Megan Walsh (St. Bonaventure University, USA)
“Travelling Scraps: Early Modern Cuttings in Victorian Scrapbooks”

Jillian Marissa Hess (Stanford University, USA)

I-3: lightning talks iii: topographies of the page
CHF Röhm and Haas Room

CHAIR: David McKnight (University of Pennsylvania, USA)
“Dramatic Pilcrows”

Claire M.L. Bourne (University of Pennsylvania, USA)
“John Ogilby’s Typographical Cartography”

Alyssa Connell (University of Pennsylvania, USA)
“Pages, Patches, and Narrative Material in Jane Barker”

Alice McGrath (University of Pennsylvania, USA)
“Pointing at Gondibert: Manicules, Heroic Poetry, and the Problem of Genre”

Marissa Nicosia (University of Pennsylvania, USA)
“Remixing Print Culture”

Whitney Anne Trettien (Duke University, USA)

2:30pm - 3:00pm
coffee break
CHF Overlook Lounge

3:00pm - 4:30pm
panel session c
c-1: geographies of copyright
CHF Franklin Room 1

Chair: Roger Chartier (École des hautes études en sciences sociales, France / University of Pennsylvania, USA)


Marie-Claude Felton (Harvard University, USA)


Myra Tawfik (University of Windsor, UK)

“Circulation Area: The Shifting Geography of Copyright for Journalistic Texts”

Will Slauter (Université Paris 8, France)

C-2: franklin’s links and legacies
CHF Franklin Room 2

Chair: James N. Green (Library Company of Philadelphia, USA)

“The Incredible Journey of Franklin’s Way to Wealth”

Kenneth E. Carpenter (Harvard University (retired), USA)

“Mapping Pennsylvania Loyalist Printers Post 1783: To British North America and Back”

Gwendolyn Davies (University of New Brunswick, Canada)

“The Editorial Success of Benjamin Franklin in Italy: An Example of Written Communication Crossing Geographical Boundaries”

Loretta De Franceschi (University of Urbino, Italy)

C-3: abolitionist geographies in black and white
CHF Röhm and Haas Room

Chair: Lucia Hodgson (Texas A&M University, USA)

“The Moral Geography of Lydia Maria Child’s Oasis”

Karen Weierman (Worcester State University, USA)

“Speculative Geographies of David Walker and Henry Highland Garnet”

Anna Mae Duane (University of Connecticut, USA)

“Textual Geographies of the Slave Narrative”

Jeffrey Cottrell (Northeastern University, USA)
c-4: medicine, mathematics, and the marvelous
CHF Garden Room 1

**CHAIR: Cassandra Hatton** (Bonhams, USA)


**Rebecca Elizabeth Bowd** (University of Leeds, UK)

“The Geography of Precision: The Printing, Circulation, and Reception of Georg Vega’s Logarithmic Tables”

**Karl Gustaf Jens Eriksson** (Uppsala University, Sweden)

“Mapping the Natural and the Unnatural in Seventeenth-Century Childbirth”

**Katharine Phelps Walsh** (University of Pittsburgh, USA)

C-5: errant pre-modern geographies
CHF Garden Room 2

**CHAIR: Christine Nelson** (The Morgan Library and Museum, USA)

“Torquemada’s Errant Geographies: *Don Olivante de Laura*”

**Marina S. Brownlee** (Princeton University, USA)

“‘Biblia preciosam’ / ‘Biblia Sacra Latina’: Mapping the Post-Medieval Circulation of Thirteenth-Century Bibles from Cloister to Christie’s”

**Alexander Leo Devine** (University of Pennsylvania, USA)

“Chaucer Steps Outside the Book: The Reception of a Renaissance Author Portrait”

**Devani Singh** (University of Cambridge, UK)

3:30pm - 4:30pm
**tour:** american philosophical society

**STARTING POINT:** main lobby, American Philosophical Society, 105 S. 5th Street (between Chestnut and Walnut Streets)

**TOUR LED BY:** Charles Greifenstein, Associate Librarian and Curator of Manuscripts, American Philosophical Society, USA

3:30pm - 4:30pm
**tour:** Athenæum of Philadelphia

**STARTING POINT:** Haas Gallery, adjacent to main entranceway, Athenæum of Philadelphia, 219 S. 6th Street (corner of 6th and St. James Streets)

**TOUR LED BY:** Sandra L. Tatman, Executive Director, Athenæum of Philadelphia, USA
SHARP 2013 geographies of the book

3:30pm - 4:30pm
tour: chemical heritage foundation
Starting Point: main lobby, Chemical Heritage Foundation, 315 Chestnut Street (between 3rd and 4th Streets)

Tour led by: Ronald Brashear, Arnold Thackray Director, Othmer Library of Chemical History, Chemical Heritage Foundation, USA

3:30pm - 4:30pm
tour: katz center for advanced judaic studies
Starting Point: main lobby, Katz Center for Advanced Judaic Studies, 420 Walnut Street (between 4th and 5th Streets)

Tour led by: Arthur Kiron, Schottenstein-Jesselson Curator of Judaica Collections, Katz Center for Advanced Judaic Studies, University of Pennsylvania, USA

4:30pm - 5:00pm
coffee break
CHF Overlook Lounge

5:00pm - 6:30pm
k-2: keynote address: Michael F. Suarez, S.J., “transmission history is reception history: approaching global bibliography”
CHF Ullyot Hall

Michael F. Suarez is Director, Rare Book School; Professor of English, University Professor, and Honorary Curator of Special Collections, University of Virginia, USA.

Welcome: Ronald Brashear, Arnold Thackray Director of the Othmer Library of Chemical History, Chemical Heritage Foundation, USA

Introduction: Daniel H. Traister, Curator, Research Services, Rare Book and Manuscript Library, University of Pennsylvania, USA

See page 43 of this Program for a more detailed description of this session.

6:30pm - 8:00pm
reception
CHF Jacobs Reading Room

Reception sponsored by Chemical Heritage Foundation
All events take place on the University of Pennsylvania campus

7:30am - 8:30am
breakfast
Cohen Hall Terrace Room

7:30am - 8:30am
SHARP liaisons and country/geographic area representatives
group meetings
The University Club, 2nd floor, The Inn at Penn, 3611 Walnut Street

7:30am - 5:00pm
registration open
Cohen Hall Schneidman Lobby

8:00am - 5:00pm
book exhibit open
Cohen Hall Terrace Room

8:30am - 10:00am
panel session d

**d-1: round table: book diplomacy, modernization theory, and
the cultural cold war**
Van Pelt Meyerson Conference Center

**Chair:** Trysh Travis (University of Florida, USA)

“Modernization Theory: Where’s the Book?”

Trysh Travis (University of Florida, USA)

“Empire-Builders and Modernizers: The Franklin Book Program and the Cultural Cold War in Iran, 1954-1976”

Amanda Laugesen (Australian National University, Australia)

“Librarianship, Modernization, and Inter-American Relations: The Case of Cuba”

Lisa Jarvinen (La Salle University, USA)

“Exporting Socialism: The Soviet Journalists’ Union in the Cultural Cold War”

Mary Catherine French (University of Pennsylvania, USA)

“Empire of Paper: Book Diplomacy, Modernization, and U.S. Libraries in Latin America During the Cold War”

Julie Irene Prieto (Stanford University, USA)
SHARP 2013 geographies of the book

**d-2: community and conflict: geographies of reading**
Houston Hall Benjamin Franklin Room

**CHAIR: Jay Satterfield** (Dartmouth College, USA)

“Young Readers and Dangerous Books: Dispersed Activist Reading Communities in the Early Cold-War Era”

**Christine A. Jenkins** (University of Illinois at Urbana-Champaign, USA)

“The Geography of Book Challenges”

**Emily J.M. Knox** (University of Illinois at Urbana-Champaign, USA)

“Readers, Writers, and Race: Book Reviews in *The Crisis*”

**Cheryl Knott** (University of Arizona, USA)

**d-3: beyond the panel: encounters between comics studies and book history**
Van Pelt Seminar Rooms 626/627

**CHAIR: Janine Pollock** (Free Library of Philadelphia, USA)

“Home-Grown Heroics: The Comic Book in Bengal”

**Abhijit Gupta** (Jadavpur University, India)

“Comics as Commodities: The Publishers’ View”

**Padmini Ray Murray** (University of Stirling, Scotland)

*Accompanying these presentations will be a display drawn from the Penn Libraries’ comics collection and brief remarks by the collector.*

“‘Burrow through It Like a Gopher’: The Way to Wealth of the World’s Richest Duck”

**Steven Rothman** (private collector, USA)

**d-4: reconceptualizing text and publication in migration experience**
Cohen Hall G-17

**CHAIR: Minna Ahokas** (University of Helsinki, Finland)

“Flyers, ‘Fillips’ and ‘Fist Press’: Exploring the Book Culture in Finnish-American and Finnish-Canadian Immigrant Communities”

**Kirsti Salmi-Niklander** (University of Helsinki, Finland)

“National Identity and Cultural Survival in Post-World War II Camp Publications”

**E. Haven Hawley** (University of Minnesota-Twin Cities, USA)

“The Metaphysics of Writing: Letter Culture Revisited”

**Marija Dalbello** (Rutgers, The State University of New Jersey, USA)
d-5: emigrating books
Van Pelt Class of 1978 Pavilion

**CHAIR:** Chase Richards (University of Pennsylvania, USA)

“The Borzoi Abroad: Transatlantic Connections and the Founding of Alfred A. Knopf, Inc.”

Amy Root Clements (St. Edward’s University, USA)

“The Long and Multiphased Journey of Thomas Bromley’s Mystical Books from Britain to Finland in the Eighteenth Century”

Tuija Vappu Hillevi Laine (University of Helsinki, Finland)

“The Erotics of Family and Books: Jane Eyre’s German Daughters in America”

Lynne Tatlock (Washington University in St. Louis, USA)

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d-6: circulating identities: nineteenth-century american periodicals
Houston Hall Golkin Room

**CHAIR:** Alexander Starre (Georg-August-Universität Göttingen, Germany)

“Contextualizing/Conceptualizing Movement: 1830s American Magazines and the Mail”

Anna Luker Gilding (King’s College London, UK)

“Circulating Young Identities: American Amateur Newspapers of the 1870s and the Development of a National Youth Culture”

Jessica Anne Isaac (University of Pittsburgh, USA)

“Nation and Region in Nineteenth-Century Magazines from the American West”

Tara Penry (Boise State University, USA)

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d-7: mapmaking and print technology
Van Pelt Class of 1955 Conference Room

**CHAIR:** Katherine Parker (University of Pittsburgh, USA)

“Dell Mapbacks: Geographical Fact Meets Popular Fiction”

Lee N. McLaird (Bowling Green State University, USA)

“From Word to World: The Historical Jesus and Cartographic Education”

John Thomas (Rutgers, The State University of New Jersey, USA)
SHARP 2013 geographies of the book

10:00am - 10:30am
coffee break
Cohen Hall Terrace Room

Co-sponsored by Library Company of Philadelphia and ProQuest

10:30am - 12:00pm
p-1: plenary: “dream of ferdinand: sharp’s impossible global ambitions”
Cohen Hall G-17

**CHAIRS: Simon Frost** (Senior Lecturer in English, Bournemouth University, UK), **Sydney Shep** (Senior Lecturer in Print and Book Culture, School of Information Management, Victoria University of Wellington, New Zealand)

“Impossibilities”
**Simon Frost** (Bournemouth University, UK)

“Knowledge Exchange through Teaching and Learning”
**Corinna Norrick-Rühl** (Johannes Gutenberg-University Mainz, Germany)

“The Liberty of Distance: National Bibliography and the Global Digital Frontier; or, the Case of AustLit”
**Nathan Garvey** (University of Queensland, Australia)

“The Internationalization of Book History Examination Programs in the Italian University”
**Loretta De Franceschi** (University of Urbino, Italy)

“Between the Art of Cartography and Translation in Babel’s Library: A View on Cultural and Geographical Boundaries, from the Fiction of J.L. Borges”
**Geraldine Rogers** (National University La Plata, Argentina)

*See page 44 of this Program for more information.*

11:00am - 12:00pm
**tour:** “prehistoric wessex: towards a deep map” exhibition (penn libraries)

**Starting Point:** main entryway, by elevator bank, Van Pelt-Dietrich Library Center

**Tour led by:** exhibition curator **David Platt**, Access Services, University of Pennsylvania Libraries, USA
12:00pm - 1:30pm
lunch (on your own)

12:30pm - 1:30pm
tour: university of pennsylvania special collections center
STARTING POINT: 6th floor elevator lobby, Van Pelt Special Collections Center

TOUR LED BY: William Noel, Director, Special Collections Center, and Founding Director, Schoenberg Institute for Manuscript Studies, University of Pennsylvania Libraries, USA

12:30pm - 3:30pm
dps: digital projects showcase
Houston Hall Hall of Flags

CHAIR: Eleanor F. Shevlin (West Chester University of Pennsylvania, USA)

“The Book History BiblioGraph”
Mark Algee-Hewitt (Stanford University, USA), Tom Mole (McGill University, Canada)

“END: The Early Novels Database”
Rachel Sagner Buurma (Swarthmore College, USA)

“Reading in 1950s South Africa: Records of the Cape Libraries Extension Association”
Patricia G. Clark (Westminster College, USA)

“Visualizing Antebellum Reprinting Networks”
Ryan Cordell (Northeastern University, USA)

“Expanding the Republic of Letters: India and the Circulation of Ideas in the Late Eighteenth Century”
Mitch Fraas (University of Pennsylvania, USA)

“Image Matching on Early Modern Printed Illustrations”
Alexandra Franklin (University of Oxford, UK)

“The Borders of the Book: Visualizing Paratexts and Marginalia in Multiple Copies and Editions”
Alan Galey (University of Toronto, Canada)

“Atlases of the Rhode Island and Dutch Book Trades”
Jordan Goffin (Providence Public Library, USA), Michael Putter (Universiteit van Amsterdam, The Netherlands)

“Book History and the Early Modern OCR Project”
Jacob Heil (Texas A&M University, USA)

Digital projects continued on next page
Paul Hjartarson (University of Alberta, Canada), Harvey Quamen (University of Alberta, Canada)

“The Records of the Parliament of Scotland to 1707”
Alastair Mann (University of Stirling, Scotland)

“Mapping Creative Women in the History of Book Publishing: A Contrasting Geography”
Brigitte Marguerite Ouvry-Vial (Université du Maine, France)

“Mapping Printers’ Lives and Letters”
Sydney Shep (Victoria University of Wellington, New Zealand), Flora Feltham (Victoria University of Wellington, New Zealand), Sara Bryan (Victoria University of Wellington, New Zealand) [not attending]

“Geographical Content, Geographical Context: Mapping the Anglo-Saxon Chronicle(s)”
Rebecca Pomeroy Shores (University of North Carolina at Chapel Hill, USA)

“ARC and Collex: Federated Resources for the Study of Book History”
Timothy Stinson (North Carolina State University, USA)

Nuria Yáñez-Bouza (University of Manchester, UK)

3:00pm - 4:30pm
panel session e

**e-1: the book in the cold war**
Cohen Hall G-17

**Chair:** Brooke Sylvia Palmieri (Sokol Books Limited, UK)

“William Faulkner, Cultural Diplomat”
Greg Barnhisel (Duquesne University, USA)

Roar Lishaugen (University of Oslo, Norway)

“‘Don’t Mention the War!’: The Intercultural Transfer of Fiction between the U.K. and Germany, 1945-2010”
Corinna Norrick-Rühl (Johannes Gutenberg-University Mainz, Germany), Melanie Ramdarshan Bold (Loughborough University, UK)
e-2: the metaphysics of empire: geography and the imagination in early modern anglo-american historiography
Houston Hall Benjamin Franklin Room

Chair: Vanda Anastácio (University of Lisbon, Portugal)
“‘Naturally Hotte’: Geographies of Temperateness in the Writings of Richard Eden”

Michael Hill (Georgetown University, USA)
“‘To Live in Perpetual Plenty’: The Geographies of Empire and Failure in William Vaughan’s Golden Fleece”

James W. Findley (University of North Carolina at Greensboro, USA)
“Illustrating America: John Ogilby and the Geographies of Empire in Restoration England”

Ian J. Aebel (Texas A&M University-Kingsville, USA)

e-3: the idea of north: representing canada
Houston Hall Golkin Room

Chair: Mary Lu MacDonald (independent scholar, Canada)
“A Lively Literary Consciousness’: Readers and Writers in Western Canada, 1921–1939”

Gail Edwards (Douglas College, Canada)
“Representing Canada Abroad: Anthologies for International Readers”

Carole Gerson (Simon Fraser University, Canada)
“Plagiarism and Backstabbing: The Dysfunctional Networks of Sam Steele’s Forty Years in Canada”

Alison Rukavina (University of Alberta, Canada)

e-4: courtesy and copyright
Van Pelt Meyerson Conference Center

Chair: Donald Farren (independent scholar, USA)
“The Migration of the Book Across Territorial Borders: Copyright and Cultural Implications”

Francina Carolina Cantatore (Bond University, Australia)
“Notes from the Underground of Trade Courtesy”

Michael Everton (Simon Fraser University, Canada)
“The Persistence of Trade Courtesy”

Robert Edward Spoo (University of Tulsa College of Law, USA)
SHARP 2013 geographies of the book

e-5: the alchemy of the page: transforming image and text
Van Pelt Seminar Room 402

Chair: Michelle Strizever (independent scholar, USA)

“‘Photoshopped’ Frontiers: Manipulated Images in Textual, Territorial Disputes”

Katherine Elizabeth Bishop (University of Iowa, USA)

“Literary Doodling and the Space of the Page: The Example of Max Beerbohm and G.K. Chesterton”

Jeremiah Romano Mercurio (Haverford College, USA), Daniel Gabelman (Eastbourne College, UK) [not attending]

e-6: marketing popular literature in the twentieth century
Van Pelt Class of 1955 Conference Room

Chair: Daniel H. Traister (University of Pennsylvania, USA)

“Taking the President Abroad: Theodore Roosevelt and his International Readers”

Jonathan Nicholas Arnold (independent scholar, UK)


Casey Brienza (University of Cambridge, UK)

“Vera Caspary: Geographies of the Popular Literary Marketplace in Twentieth-Century America”

Erin Ann Smith (University of Texas at Dallas, USA)

e-7: studies in the long eighteenth century
Van Pelt Seminar Rooms 626/627

Chair: James Woolley (Lafayette College, USA)

“Reconstructing the Social World of Literary Periodical Production in Restoration Paris”

Elizabeth Della Zazzera (University of Pennsylvania, USA)

“‘The True History’ of The Natural Son: Revisiting the Original Edition of Diderot’s First Drame”

Lorraine Piroux (Rutgers, The State University of New Jersey, USA)

“Polish Writers in Eighteenth- and Nineteenth-Century European Geographies of Authorship”

Teresa Święckowska (University of Warsaw, Poland)
e-8: American Geographies, American Histories
Van Pelt Class of 1978 Pavilion

Chair: Fiona Ruth Bell (University of KwaZulu-Natal, South Africa)

“Image of America in the First Geographical School Book called Geografia alkavillen in Finland in 1804”

Esko Matti Laine (University of Helsinki, Finland)

“Mapping the Geographies of Early African-American History Books”

Claire Parfait (Université Paris 13, France)

“A Brief History of the Philippines: Made in the USA”

Vernon Totanes (Ateneo de Manila University, The Philippines)

4:30pm - 5:00pm
Coffee break
Cohen Hall Terrace Room

5:00pm - 6:00pm
Panel Session F

F-1: A New Geography of Readers: The Circulation of Nineteenth- and Early Twentieth-Century Genres of Medical Knowledge
Van Pelt Class of 1955 Conference Room

Chair: Rebecca Elizabeth Bowd (University of Leeds, UK)

“The Desideratum in the South”: The Southern Medical and Surgical Journal and the Codification of Southern Medical Literature”

J. Brenton Stewart (University of Southern Mississippi, USA)

“Suggestive in Itself”: The Layman’s Medical Journal

Catherine Arnott-Smith (University of Wisconsin-Madison, USA)

F-2: Textual Geographies of the Early Modern Hispanic World
Houston Hall Benjamin Franklin Room

Chair: Marina S. Brownlee (Princeton University, USA)

“Reading Peter Martyr: Richard Eden, Textual Geography, and the Anglo-Spanish Moment”

Earle Havens (Johns Hopkins University, USA)

“Las plumas ajenas”: Northern European Geographical Publishing and the Epitome of Antonio de León Pinelo

Clayton McCarl (University of North Florida, USA)
SHARP 2013 geographies of the book

f-3: where the wild things were: geographies of english herbals
Houston Hall Golkin Room

**CHAIR:** Karl Gustaf Jens Eriksson (Uppsala University, Sweden)

“Geography in Gerard’s *Herball* (1597)”

**Melissa Rickman** (independent scholar, USA)

“Old World Herbals, New World Readers”

**Karen Reeds** (Princeton Research Forum, independent scholar, USA)

f-4: print culture in antebellum america
Cohen Hall G-17

**CHAIR:** Krystal Appiah (Library Company of Philadelphia, USA)

“Navigating a Hostile Geography for African Americans: Moses Small and the Business of Newspapers in Antebellum Baltimore”

**Douglas P. McElrath** (University of Maryland, USA)

“International Exchange Comes Home: Print Culture and Civic Pride in Antebellum America”

**Lynda Yankaskas** (Muhlenberg College, USA)

f-5: the islamic book beyond the islamic world
Van Pelt Seminar Rooms 626/627

**CHAIR:** Abhijit Gupta (Jadavpur University, India)

“Struck Off the American Press: Books Between Protestant Ideals and Arab Secular Desires”

**Hala Auji** (Binghamton University, The State University of New York, USA)

“Books Sold to Strangers: Collecting Islamic Books outside the Islamic World”

**Dagmar Anne Riedel** (Columbia University, USA)

f-6: the circulation of texts in early america
Van Pelt Class of 1978 Pavilion

**CHAIR:** John Pollack (University of Pennsylvania, USA)

“Geographies of Fright: The Circulation of Terror in Early New England”

**Katherine A. Grandjean** (Wellesley College, USA)

“Reading for Character: 1820s Historical Readers and the Transatlantic Circulation of Print”

**Emily Todd** (Westfield State University, USA)
**f-7: students and scholars**
Van Pelt Meyerson Conference Center

**Chair:** Shawn Martin (University of Pennsylvania, USA)

“Geographies of Scholarly Journals in Light of Exchange Relations of Learned Societies before World War II”

**Eeva Johanna Lilja** (Federation of Finnish Learned Societies, Finland)

“Breaking Open the Topic: Examination Essay Composition in Early Modern China”

**Nathan Vedal** (Harvard University, USA)

**7:00pm - 10:00pm**
**conference banquet**
Houston Hall Hall of Flags

Reflecting the conference theme, the banquet, “Tastes of Philadelphia,” will feature a variety of food stations serving cuisines that reflect the ethnic diversity of the Conference’s host town.
SHARP 2013 geographies of the book

All events take place on the University of Pennsylvania campus

7:30am - 8:30am
breakfast
Cohen Hall Terrace Room

8:00am - 10:30am
registration open
Cohen Hall Schneidman Lobby

8:00am - 12:00pm
book exhibit open
Cohen Hall Terrace Room

8:30am - 10:00am
panel session g

**g-1: geographies of the novel**
Van Pelt Class of 1978 Pavilion

**Chair:** Roger Chartier (École des hautes études en sciences sociales, France / University of Pennsylvania, USA)

“Three Generations of Portuguese Women Readers of Foreign Novels: The Marquise of Alorna, her Daughter Leonor Benedita, and her Granddaughter Maria”

**Vanda Anastácio** (University of Lisbon, Portugal)

“Connected by Fiction: The Presence of the European Novel in Brazil”

**Márcia Azevedo Abreu** (University of Campinas, Brazil)

Discussion of the Preceding Papers

**Roger Chartier** (École des hautes études en sciences sociales, France / University of Pennsylvania, USA)
**g-2: displacements, strategies and the publishing market: france, portugal, england, and brazil**
Cohen Hall G-17

**Chair: Laurence Hallewell** (independent scholar, retired librarian, UK)

“An Unusual Trajectory of a Publisher in Paris in the 1930s”

Giselle Martins Venâncio (Universidade Federal Fluminense, Brazil)

“Brazil in Portugal: Two Worlds in the Publishing Activity of António Sousa Pinto”

Nuno Medeiros (Universidade Nova de Lisboa and Instituto Politécnico de Lisboa, Portugal)


Nelson Schapochnik (Universidade de São Paulo, Brazil)

“Paul Martin e Pierre Plancher: editores franco-luso-brasileiros no Rio de Janeiro”

Lúcia Maria Bastos Pereira das Neves (Universidade Estadual do Rio de Janeiro, Brazil)

Debater

Laurence Hallewell (independent scholar, retired librarian, UK)

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**g-3: imaginary geographies ii**
Van Pelt Class of 1955 Conference Room

**Chair: Kevin Absillis** (Universiteit Antwerpen, Belgium)


Elizabeth Frengel (Yale University, USA)

“Maps, Pictures, Films: Walking Round Trollope”

Ellen Nancy Moody (George Mason University, USA)

“Gregor MacGregor and the Magic Land of Poyais”

Iain Stevenson (University College London, UK)
g-4: traveling texts / texts for travelers
Van Pelt Seminar Rooms 626/627

**Chair:** Roar Lishaugen (University of Oslo, Norway)

“An Uncle Tom’s Cabin for the Indians: Helen Hunt Jackson’s *Ramona* and the Mission Myth of Southern California”

**Kimberly Elizabeth Armstrong** (University of Connecticut, USA)

“‘Read by Chance on the Indian Ocean—’: Reconstructing Joseph Conrad’s Maritime Reading using Multiple Methodologies”

**Helen Chambers** (The Open University, UK)

“A Traveler’s Guide to the American Military Establishment: The U.S. Military Academy at West Point as Viewed Through Antebellum American Travel Literature, 1820-1860”

**John L. Dwiggins** (University of Pennsylvania, USA)

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g-5: philadelphia stories
Houston Hall Class of 1949 Auditorium

**Chair:** Eric Pumroy (Bryn Mawr College, USA)

“French Exile Book Trade in the United States, 1790-1805”

**Carol Armbruster** (Library of Congress, USA)

“‘Back Number Budd’: A Black Innovator in the Old Newspaper Business”

**Ellen Gruber Garvey** (New Jersey City University, USA)

“In Search of Monk-Hall: A Publishing History of George Lippard’s *Quaker City*”

**Michael Winship** (University of Texas at Austin, USA)

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g-6: locating the text
Van Pelt Meyerson Conference Center

**Chair:** Alan Galey (University of Toronto, Canada)

“Personal Geographies: New Frameworks for Examining the Places and Spaces of Print Culture”

**Fiona A. Black** (Dalhousie University, Canada), **Greta Golick** (University of Toronto, Canada) [not attending]

“The Book and Beyond: The Geographies of the Novel”

**Julia Lehua Panko** (Massachusetts Institute of Technology, USA)

“Relocating Post-Digital Print Culture: Embodied Literature, Metamedia, and the Paratextual Aesthetics of Place”

**Alexander Starre** (Georg-August-Universität Göttingen, Germany)
10:00am - 10:30am
coffee break
Cohen Hall Terrace Room

Co-sponsored by Library Company of Philadelphia and ProQuest

10:30am - 12:00pm
k-3: closing keynote: Ian Gregory, “towards spatial humanities: using GIS to map and analyze the geographies within texts”
Cohen Hall G-17

Ian Gregory is Professor of Digital Humanities, Lancaster University, UK.

INTRODUCTION: Bertrum H. MacDonald, Professor of Information Management, Faculty of Management, Dalhousie University, Canada

RESPONSE: Sydney Shep, Senior Lecturer, School of Information Management, Victoria University of Wellington, New Zealand

See page 45 of this Program for a more detailed description of this session.

12:00pm - 2:00pm
SHARP annual general meeting
Houston Hall Class of 1949 Auditorium

Brief reports, awards for prize-winning books and articles, election results, celebration of retiring officers, members’ announcements.
Open to all, with lunch provided.

2:00pm - 3:30pm
panel session h

h-1: across frontiers: movements in canadian and québécois literary publishing
Van Pelt Meyerson Conference Center

CHAIR: Alison Rukavina (University of Alberta, Canada)

“Louis Dantin, A Builder of Literary Bridges between Québec and New England”

Pierre Hébert (Université de Sherbrooke, Canada) [not attending],
Patricia Godbout (Université de Sherbrooke, Canada)

“The Ryerson Press and the Geography of English-Canadian Poetry”

Eli MacLaren (McGill University, Canada)

“A French-Canadian Dictionary at Europe and America’s Crossroads”

Josée Vincent (Université de Sherbrooke, Canada)
SHARP 2013 geographies of the book

h-2: romantic geographies and hemispheric histories in nineteenth-century u.s. print culture
Van Pelt Class of 1955 Conference Room

  **CHAIR: Robert Battistini** (Columbia University, USA)
  “Pacific Geographies of Historical Romance and Romantic History”

  **Adam Lewis** (University of Pennsylvania, USA)
  “Old World Romance, New World History, and the Geography of Genre in Robert Montgomery Bird’s *Calavar*”

  **Lindsay Van Tine** (Columbia University, USA)
  “Sensation, Bigamy, and Narratives of Transatlantic Loss: *East Lynne* and *Lady Audley’s Secret* in America”

  **Sharon L. Estes** (Bucks County Community College, USA)

h-3: early modern european culture and typography
Van Pelt Seminar Room 402

  **CHAIR: Martin Burke** (The Graduate Center, The City University of New York, USA)
  “Early Modern Typography and Spanish Language-Learning Books”

  **Andrew Stephen Keener** (Northwestern University, USA)
  “The Irish Character at Home and Abroad”

  **Dermot Paul McGuinne** (Dublin Institute of Technology (retired), independent scholar, Ireland)
  “Transmitting Typographical Culture: Layout and Design of Dutch-versus Latin-Language Books published in Flanders, ca. 1541-1660”

  **Goran Proot** (Folger Shakespeare Library, USA)

h-4: music in motion
Van Pelt Seminar Rooms 626/627

  **CHAIR: Tuija Vappu Hillevi Laine** (University of Helsinki, Finland)
  “’Nearer to the Exercises of Heaven’: The Geographies of Tunes in Nineteenth-Century Tunebooks”

  **Creighton Barrett** (Dalhousie University, Canada) [not attending],
  **Bertrum H. MacDonald** (Dalhousie University, Canada)
  “Copyright and Musical Adaptations in Late Eighteenth-Century England”

  **Nancy A. Mace** (U.S. Naval Academy, USA)
  “A Strange Song in a New Land: The Failed Englishing of Martin Luther’s *Geistliche Lieder*”

  **Lucia Martinez** (University of Pennsylvania, USA)
**h-5: reading and empire**
Cohen Hall G-17

**Chair:** Mitch Fraas (University of Pennsylvania, USA)

“Conjuring India: The Writings of Mary Sherwood and Philip Meadows Taylor”

**Ashok Pratap Malhotra** (University of Warwick, UK)

“‘The Pleasantest Companion We Had’: British Women and Their Books in Colonial India, 1830-1900”

**Melissa Edmundson Makala** (University of South Carolina, USA)

“Roads to Nowhere?: Early Modern Travel Literature and Nineteenth-Century British Imperialism”

**Matthew Day** (Newman University College, UK)

**h-6: book art / books as art**
Van Pelt Class of 1978 Pavilion

**Chair:** Ruth R. Rogers (Wellesley College, USA)

“Dissolved and Reconstituted Geographies of the Book: The Theme of Libricide in Contemporary Global Art”

**Anna Sigrídur Arnar** (Minnesota State University Moorhead, USA)

“Geography of the Illustrated Book in Industrial Germany, 1860-1890”

**Shane David Peterson** (Washington University in St. Louis, USA)

“Artist’s Book / Author’s Book: Mapping the Communications Circuit of Book Art”

**Michelle Strizever** (independent scholar, USA)

3:30pm - 4:00pm
coffee break
Cohen Hall Terrace Room
SHARP 2013 geographies of the book

4:00pm - 5:30pm
Cohen Hall G-17

**Chair:** Ian Gadd, Professor in English Literature, School of Humanities and Cultural Industries, Bath Spa University, UK

The names of plenary participants will be revealed at the session.

**Introduction:** Lynne Farrington, Curator of Printed Books, Rare Book and Manuscript Library, University of Pennsylvania, USA

*See page 47 of this Program for a more detailed description of this session.*

6:00pm - 8:30pm
closing picnic
Shoemaker Green

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k-1: opening keynote

Roger Chartier, “geographies of the book / geographies in books”

This presentation will examine the different and successive spatial frameworks in which the history of the book has located its dominant approaches. Early interpretative models, borrowed from economic and social history, were used to map the diffusion of Gutenberg’s invention; to measure national book production; and to reconstruct publishing activity and reading habits in a given city or territory.

Subsequently, book history freed itself from imposed frameworks and adopted new historiographical models. These include comparative history, stressing similarities and differences between various national or linguistic contexts, and imperial and colonial history, defining the book trade, censorship, and reading practices as elements fundamental to relationships between metropoles and colonies. New forms of “connected history” locate the circulation of manuscripts and printed books within the relations between different cultures—and do not interpret them solely in relation to European domination.

More recently, the geography of the book has also been understood as geography within books. Analyses here attend to the presence of geographical descriptions and maps within numerous genres: travelogues, chronicles, and universal histories, of course, but also works of fiction.

My central example, Don Quixote, will illustrate this relationship between the mobility of the work (in its editions, translations, theatrical adaptations, sequels, engravings, and paintings) and the mobility of characters (and their readers) within the narrative history itself—and also within other work by Cervantes, specifically the Novelas ejemplares and Los trabajos de Persiles y Sigismunda.

biography on following page
Roger Chartier is Directeur d’Études, École des hautes études en sciences sociales (EHESS), Professeur in the Collège de France, and Annenberg Visiting Professor of History at the University of Pennsylvania. He frequently lectures and teaches in the United States, Spain, México, Brazil and Argentina.

His work in Early Modern European History was rooted in the tradition of the “Annales School” and mainly dedicated to the history of education, the history of the book and the history of reading. More recently, he has focused on the relationship between written culture as a whole and literature (particularly theatrical plays) in France, England and Spain. His work in this field, based on the criss-crossing between literary criticism, bibliography, and sociocultural history, derives from broader historiographical and methodological interests which deal with the relation between history and other disciplines: philosophy, sociology, anthropology.
This illustrated lecture will examine copies of *Gulliver's Travels*, *Rasselas*, and *Alice in Wonderland* from some two dozen countries to think about bibliography and book history as instruments of cross-cultural, historical interpretation. The record of local adaptation and appropriation—manifest in the details of books—enables us to consider transformations in the transmission of literature from one cultural context to another. Thus, we may come to a more capacious understanding of how cultural identities are established and reinforced through the translation and rethinking of antecedent meanings in the making of books from around the globe.

Michael F. Suarez, S.J. is Director of Rare Book School, Professor of English, University Professor, and Honorary Curator of Special Collections at the University of Virginia. A Jesuit priest, he holds four Master’s degrees (two each in English and theology) and a D.Phil. in English from Oxford. The holder of research fellowships from The American Council of Learned Societies, the National Endowment for the Humanities, and the Radcliffe Institute for Advanced Study at Harvard University, Michael’s most recent book-length publication is *The Oxford Companion to the Book* (2010), a million-word reference work on the history of books and manuscripts from the invention of writing to the present day. Michael is Editor-in-Chief of *Oxford Scholarly Editions Online* (OSEO), one of the largest digital humanities projects extant today. In 2014–15, he will hold the J. R. Lyell Readership in Bibliography at Oxford University.
SHARP is poised to become a genuine hub for global scholarship on written communication in material form. But the dream has antecedents. Ferdinand Columbus, re-staging his father’s global ambitions in the library, attempted and failed in the early 1500s to collect the world’s output from a new technology known as printing. Visionary Paul Otlet created Repertoire Bibliographique Universel by the late 1800s, but this precursor of the internet, with its thirteen million index cards, collapsed with funding difficulties in the 1930s. SHARP has SHARP-L, SHARPweb and its 1000 members but, as Martyn Lyons pointed out recently, “the internationalization of SHARP hasn’t yet been realized.”

How should SHARP proceed? Its global ambition will invariably fail but, learning from Otlet and Columbus, how can it fail “better”? In this globalized, digitized era, what new paths can SHARP choose to surpass geographical boundaries and genuinely incorporate non-Anglo-American scholarship?

This plenary session will consist of presentations by SHARP regional liaison officers, who will discuss the undertaking of global book-historic scholarship, including issues such as: the internal contradictions between global digital humanities and national archival treasures; teaching international book history and examination of transnational texts; international exchange systems for staff and students; the impossibility of universalism; the cultural and geographical boundaries to ambition as explored in the fiction of J.L. Borges; and, not least, the implications of language and cost.
Traditionally IT-based approaches have largely relied on quantitative sources and have been of limited use to people wanting to analyze texts. Drawing on recent developments in both corpus linguistics and geographical information systems (GIS), this paper will show that this is no longer the case and that digital approaches have much to offer to researchers interested in the geographies that texts contain. Corpus linguistics is concerned with study of the language used in a large body of text. GIS is a database technology that is concerned with mapping and analyzing spatially referenced data. Bringing these two technologies together allows us to ask questions about what places a corpus—potentially consisting of many thousands of books—is talking about and, more importantly, to ask what it is saying about these places. The approach can then be extended to explore how these geographies change over time, through the text, or between chapters, writers, genres, and so on.

This paper will draw on a variety of contrasting corpora, including Lake District writing, nineteenth-century official reports and nineteenth-century newspapers. These will be used to illustrate how technology-based approaches can assist humanities researchers in understanding the geographies that texts contain. It will show how the methods can assist with close reading by providing geographical context, and also allow the researcher to develop distant reading approaches that summarize the geographies within texts using maps, graphs and other forms of visualization. These two are not conflicting approaches but can instead be used to complement and reinforce each other.
Ian Gregory is Professor of Digital Humanities at Lancaster University. His research concentrates on applying Geographical Information Systems (GIS) technology to the humanities. Early in his career this concentrated primarily on quantitative historical material such as the census, and he was heavily involved in the Great Britain Historical GIS project. More recently, his interests have moved to how qualitative material, particularly texts, can be used in humanities GIS. He is currently PI on the European Research Council-funded Spatial Humanities: Texts, GIS, Places project and previously led the Mapping the Lakes project. For more information see http://www.lancs.ac.uk/staff/gregoryi.
sunday, july 21, 2013
4:00pm - 5:30pm
Cohen Hall G-17

p-2: closing plenary
“mapping book history”

Chair: Ian Gadd, Incoming President of SHARP

What are the intellectual landscapes of book history? What are the maps that we—whether as individual scholars or, collectively, as participants at a SHARP conference—use to locate ourselves within the field? Robert Darnton famously characterized that “field” as more like a “tropical rain forest” so dense and tangled that “[t]he explorer can hardly make his way across it,” but thirty years on, does such an image continue to resonate? Does interdisciplinary in book history still “run riot”?

The purpose of this final session is to assess our own current conceptions of book history by mapping the newer, emerging geographies represented by the conference’s papers and participants. It will also think about the potential new vistas and pathways that lie ahead.

The session will eschew the traditional format of a small panel of very senior scholars for something more open, participatory, and dynamic. A dozen conference attendees will be given three tasks: to seek out striking topics, approaches, or methodologies from the papers and panels they attend; to facilitate discussions over coffee, lunches, and dinners as well as through social media about a number of key questions of relevance to the future of book history; and to think about their own hopes and fears for the field. These scholars will not be identified until the final session begins.

We will monitor Twitter throughout the session for questions and observations, especially from those who are unable to attend the conference in person. The hashtag #mbhsharp should be used.
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As Ezra Pound, one of Penn’s best-known students, famously wrote, “civilization is not a one man job.” The same holds true for organizing a conference of the size and scale of SHARP 2013. As Conference Convenor, I would like to thank the many donors, sponsors, colleagues, staff, and volunteers, without whom this conference would not have materialized.

First and foremost, I would like to thank the following individuals from the Penn Libraries: H. Carton Rogers, Vice-Provost and Director; Laurie Fanelly; Marjorie Hassen; Suzanne Matarese; Kevin Powell; Doug Smullens; Bryan Wilkinson; and Ken Zeferes. Special thanks to Aleta Arthurs, the Libraries’ Events Coordinator, who has worked closely with the Convenors to ensure that the mechanics of the conference run smoothly and that the amenities and refreshments for delegates are memorable and tasty.

Among the members of the Special Collections Center staff, I would like to thank William Noel for his interest, support, and willing participation; Dennis Mullen, for designing the conference website; Andrea Gottschalk, for designing the program, badges, and signage; and Ellen Williams, for coordinating our many student volunteers, whom I also want to thank.

Thanks go as well to the entire Organizing Committee, as well as to SHARP President Leslie Howsam, Vice-President Ian Gadd, and Treasurer Jim Wald. Special thanks to Eleanor Shevlin, SHARP Membership Secretary, for bringing to the Organizing Committee her experience, energy, and fundraising skills. She also spearheaded the organization of the Book Exhibit and curated the Digital Projects Showcase.

Thanks as well to Jerry Singerman, Lynne Farrington and John Pollack, and Alea Henle, who agreed to organize and lead pre-conference programming. A particular debt of gratitude is owed to our keynote speakers Roger Chartier, Michael Suarez, and Ian Gregory, as well as to Simon Frost and Ian Gadd for masterminding the two conference plenaries. I would be remiss if I did not thank Ronald Brashear and his staff at the Chemical Heritage Foundation for hosting Friday afternoon’s proceedings and reception. I would like to thank the staff of the many local institutions which opened their doors to give tours of their collections and facilities.
I am grateful to Alta Anthony and her colleagues at The Johns Hopkins University Press, who assisted with the creation of the registration form and tirelessly processed hundreds of registrations.

Special thanks to Simran Thadani, the Conference Administrator. It may have been her job to herd cats, but she deserves thanks for her clear thinking, organizational skills, humor, and appetizing daal. A very special word of thanks to my Co-Convenors, Lynne Farrington and John Pollack, for their analytical skills, dedication, passion, and tireless work. Without their input, SHARP 2013 would be a very different conference.

Finally, I would like to thank all the presenters, chairs, and delegates for traveling to Philadelphia to participate in the 21st Annual SHARP Conference!

David McKnight
Conference Convenor
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SHARP 2013 geographies of the book

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first floor

second floor

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