Calorie-Containing Recovery Drinks Increase Recreational Runners' Voluntary Energy and Carbohydrate Intake, with Minimal Impact on Fluid Recovery

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Published in: International Journal of Sport Nutrition and Exercise Metabolism

DOI: 10.1123/ijsnem.2019-0043

Published: 01/07/2019

Document Version: Peer reviewed version

Licence: Other

Link to publication in Bond University research repository.

Recommended citation (APA):
Introduction

Post-exercise “recovery stations” (where food and fluid are available) are a common feature of developed sports programs for athletes and routinely organised for mass participation events (e.g. fun runs, marathons, triathlons). While these are often critical to promote recovery for individuals training or competing multiple times a day, this is less so for recreational athletes, as both fluid and substrate losses can be restored within 24hrs (Burke, van Loon, & Hawley, 2017; B. Desbrow, Barnes, Young, Cox, & Irwin, 2017). Indeed, the consumption of caloric beverages in the immediate post-exercise period could result in undesirable outcomes. For instance, we have recently demonstrated that ad libitum access to calorie containing beverages (i.e. carbohydrate (CHO)-electrolyte (sports) beverages and milk-based drinks) in the laboratory, increases acute energy intake (in both males and females)(Campagnolo et al., 2017; McCartney, Irwin, Cox, & Desbrow, 2018). Hence, the immediate provision of food and calorie-containing beverages to recreational athletes could assist in meeting post-exercise recovery nutrition goals or alternatively, compromise broader health or body composition goals; particularly if subsequent dietary intake is not adjusted to compensate for the additional post-exercise intake.

To date, only one study has examined if the provision of foods/fluids at a recovery station immediately following a mass-participation event influences post-exercise dietary intake. In this study, providing ad libitum access to water, a commercial sports drink and sliced fruit in a recovery area had a positive influence on dietary intake (increasing fruit consumption) compared to when no recovery area was available (B. Desbrow et al., 2017). However, access to a recovery station did not influence total fluid or macronutrient intake across the remainder of the day or next morning hydration status (Urine Specific Gravity ($U_{SG}$)). Hence, it was concluded that recovery stations served to promote positive lifestyle behaviors in recreational athletes.
Food/fluid items within recovery stations are not standardized, and providing/restricting access to certain foods/fluids is likely to influence recovery and subsequent intake. In the former investigation, a range of items were provided including multiple beverages (calorie and calorie-free options) as well as sliced fruit (B. Desbrow et al., 2017), which are likely to have affected the recovery area’s potential to influence subsequent dietary intake. In contrast, many events have limited resources (i.e. funds, personnel, capacity to handle perishable items), which dictate that access to fluid is typically prioritized. Hence, understanding how (if at all) access to different beverages (alone) immediately following recreational exercise influences dietary intake will assist in the development of recommendations for recovery provisions following mass participation events where limited resources exist.

In laboratory settings, the exclusive provision of commercial sports drinks (vs water), appears to result in an increase to ad libitum fluid intakes, both during (Passe, Horn, Stofan, & Murray, 2004) and following exercise (Campagnolo et al., 2017; Wilmore, Morton, Gilbey, & Wood, 1998). However, athletes may seek alternative fluid options following exercise, including beverages that contain alcohol (particularly at the recreational level) (O’Brien & Lyons, 2000). Low-alcohol beer (LA-Beer) (i.e. <1% ABV) is widely available, has been marketed as a recovery beverage (see https://int.erdinger.de/markenwelt/alkoholfrei/tea.html), and may make a valuable low-calorie contribution to fluid replacement following exercise (Maughan et al., 2016). Furthermore, in contrast to mid- and full-strength beer, LA-beer is unlikely to deliver a large absolute volume of alcohol and thus impair aspects of post-exercise recovery (e.g. rehydration (B Desbrow, Murray, & Leveritt, 2013), or muscle protein resynthesis (Parr et al., 2014)). How access to different commercial beverages during the immediate post-exercise window influences acute voluntary fluid ingestion and subsequent nutrient intake by recreational athletes in a field setting remains unknown.
Therefore, the aim of this investigation was to assess if providing different (but common) beverages in a post-exercise recovery area influences voluntary fluid consumption, subsequent dietary intake and next-morning hydration status. We hypothesised that (1): commercial sports drinks would be consumed in greater quantities than either water or a LA-Beer, however, this difference would not be sufficient to influence next-morning hydration status; and (2): immediate access to a calorie-containing beverage (LA-Beer or sports drink) would result in greater acute energy intakes post-exercise (compared to water) that would not be compensated for by a reduction in food/fluid intake over the remainder of the day.
Method

Participants and Experimental Design

The participant cohort consisted of consenting students who agreed to undertake a fluid and diet monitoring activity incorporated into an undergraduate sports nutrition course. Participants (n=132) completed two 10km afternoon runs (repeated measures counterbalanced design) separated by one week. Immediately after the first run, participants were randomly assigned to separate recovery areas providing access to one beverage (based on personal preference). “Non-Beer Drinkers” (n=78 (38 male), mean±SD, age=21.8±2.2y, body mass (BM)=71±13kg) received either Water or sports drink (SD) (Gatorade® (PepsiCo), lemon-lime flavour). “Beer Drinkers” (n=54 (41 male), age=23.9±5.8y, BM=76±13kg) received LA-Beer (Hahn Ultra®, (LionCo), 0.9% ABV) or SD (Gatorade® (PepsiCo), orange flavour). Participants remained in the recovery area for 30-60 min and were given access to the alternate recovery beverage the following week. All fluid within the recovery area was consumed ad libitum and measured by trained observers (i.e. post-exercise fluid intake). Participants recorded all food and fluid consumed for the remainder of both trial days via food diary and photographs, which were subsequently analysed (energy, CHO and water) by a dietitian. Participants collected a next day waking urine sample to assess hydration status. The events commenced at the same time (1400hrs), under similar environmental conditions (Trial 1 = 22.2°C, 63% RH and Trial 2 = 25.8°C, 24% RH) and were conducted on an athletics track (400m). Prior to data collection, all procedures were approved by the XXXX (removed for review) University Human Research Ethics Committee (HREC2017/351).

Pre-trial Procedures

On the morning of trials (consecutive Mondays), participants were encouraged to consume the same food. Once at the athletics track, participants self-categorized their pre-exercise dietary
intake as “Nothing”, “Fluids only”, “Snack±Fluids”, “Breakfast only”,
“Breakfast+Snack±Fluids”, “Breakfast+Lunch” or “Breakfast+Lunch+Snack±Fluids”. Pre-
exercise intake was considered “matched” when it was reported within one ordinal category
(e.g. Breakfast+Snack±Fluids = Breakfast+Lunch). Participants then provided a urine sample
for the determination of USG (calibrated Pen Refractometers, ATAGO, USA) and urine color
(8 point scale) (Armstrong et al., 1994). Immediately prior to commencing the run, participants
self-reported their thirst and hunger (10 point scales), and recorded a nude BM.

Experimental Procedures

Participants were encouraged to complete the 10km run at a sustainable pace able to be
replicated in both trials. A combination of running and walking was permitted, however,
participants were encouraged to run initially to induce fluid loss via sweating. To facilitate the
calculation of fluid loss, participants were not allowed to drink throughout the task. Total
distance and time were monitored by either GPS device (when available) or via lap counting
and manual time keeping by one of the investigators.

On completion of the 10km trial, participants repeated the thirst, hunger and nude BM measures
before being allocated into a relevant treatment arm. The calorie-containing treatments
supplied 103 vs 57 kJ·100mL⁻¹ (SD vs LA-Beer) of energy, 6 vs 1.8 g·100mL⁻¹ of CHO and
51 vs 3 mg·100mL⁻¹ of sodium, respectively. The decision to use LA-Beer (rather than beer
with higher %ABV) was partly due to ethical/safety concerns associated with managing the
large participant cohort. All beverages were initially served cool (~10°C). Participants were
required to stay in the recovery area for 30-60min and obtain fluid from bulk supplies (beer
available on tap) using a standardized (355mL) disposable cup. Participants were told to “drink
as much as they wanted” and were able to refill (only empty) cups. Beverage liking and
refreshingness were evaluated at the onset of drinking (on a scale of 1 to 10). All beverage
volumes were recorded by weight (via digital scales), with participants instructed to return any
unconsumed portion of their final drink for the determination of total beverage intake. Trained
observers (student non-participants and investigators) monitored all drink volumes and
compliance with drinking instructions. On leaving the recovery area, participants were
provided with a urine specimen container for collection of a first morning sample the following
day, used to determine $U_{SG}$ and Urine color.

Dietary Analysis

For both trial days, participants were instructed to record all food and fluid consumed via a
food diary (including photographs), commencing from their departure of the recovery area until
midnight. Participants were encouraged to include a self-selected fiducial marker (e.g. de-
identified credit card) in each image to assist the investigator in the estimation of portion size.
Completed food diaries/photos were analyzed for total energy (kJ), CHO (g), and water (L) by
an experienced Accredited Practising Dietitian using Foodworks 9® (Xyris Software, Brisbane)
dietary analysis software.

Statistical Analysis

Planned comparisons employing paired-samples t-tests were used to assess differences in
hydration and dietary outcome variables (Water vs SD and SD vs LA-Beer). Correlations
between beverage “liking” and ad libitum consumption have been performed. Statistical
significance was considered when $p<.05$. All data are Mean±SD, where statistical differences
existed, effect size (ES) was calculated as Cohen’s $d$.

Results

Pre Trial: Despite advice to standardize pre-exercise food intake, 9 (7%) participants (7 Water
vs SD, 2 LA-Beer vs SD) had “unmatched” categories of food/fluid prior to trials. Therefore,
all analysis was performed on both the entire dataset, and only those with “matched” pre-
exercise food intake categories.

Whether the analysis was performed on all (Table 1) or only those with matched pre-exercise
food intake categories did not influence any outcome variables (including those collected post-
exercise and the next-day). Furthermore, trial order analysis revealed no effect of trial sequence
on body mass loss, run time, post-exercise subjective thirst/hunger ratings or drink volume
consumed ($p$’s>.05).

INSERT Table 1 about here

Water vs SD: Within the recovery area, both beverages were equally well received (liking
$p=.420$ and refreshment $p=.089$), and voluntarily consumed in similar quantities ($p=.157$)
(Table 1 and Figure 1). When provided access to SD, participants recorded a greater daily
(recovery + rest of day) energy (av. $\Delta \sim 800$ kJ, $p=.002$, ES = .38), CHO (av. $\Delta \sim 35$ g, $p<.001$,
ES = .49) and fluid (av. $\Delta \sim 200$ mL, $p=.026$, ES = .26) intake.

INSERT Figure 1 about here

SD vs LA-Beer: SD was subjectively more enjoyable ($p<.001$) and refreshing ($p<.001$) than
the LA-Beer, and voluntarily consumed in larger quantities (av. $\Delta \sim 200$ mL, $p=.004$, ES = .41)
(Table 1 and Figure 1). Participants recorded similar daily energy ($p=.591$) and CHO ($p=.833$)
intakes with both beverages. A small, but significant, reduction in total water intake (av. $\Delta$
$\sim 250$ mL, $p=.006$) remained at the end of the day following the LA-Beer trial.

Post Trial: Next morning $U_{SG}$ values were not different between Water vs SD (Water =
$1.020\pm0.009$, SD = $1.025\pm0.037$, $p=.257$). However, a difference was detected between SD vs
LA-Beer (SD = $1.021\pm0.009$, LA-Beer = $1.016\pm0.008$, $p=.002$, ES = .42). No differences were
observed between any treatments for urine color.
Discussion

This study examined the impact of providing different beverages to recreational athletes following a self-paced 10km run on acute ad libitum fluid consumption, subsequent dietary intake and next-morning hydration status. Results indicated that immediately following exercise, individuals voluntarily replaced ∼50-65% of the fluid lost via sweat, with the volume consumed associated with the palatability of the beverage. Water and commercial sports drink appeared equally well received, whereas, the low-alcohol beer was consumed in smaller volumes. When beverages differed in caloric density (i.e. SD vs Water), individuals did not compensate for the additional energy in the beverage by reducing subsequent post-exercise food/fluid intake. Beverage availability did not meaningfully influence next morning measures of hydration status.

In contrast to our hypothesis, the provision of a commercial SD did not result in significantly greater ad libitum fluid intakes compared to the Water trial during the immediate post-exercise period. Access to either of these beverages immediately following exercise resulted in similar intakes (i.e. Δ ∼50 mL). When provided throughout and after exercise, previous observations indicate that athletes voluntarily drink larger volumes (i.e. Δ 100-350 mL) of sweetened beverages compared to water (Passe, Horn, & Murray, 2000; Passe et al., 2004; Wilmore et al., 1998). While statistically significant, these differences are likely to have a trivial impact on the fluid recovery of recreational athletes undertaking exercise in contexts similar to the current study (i.e. ∼2% body weight shift with considerable time between exercise bouts). Collectively, results suggest that consumption of SD or similarly sweetened beverages for rehydration purposes in this recreational setting is unwarranted.

The current study is the first to report on ad libitum intakes of LA-beer compared to SD following exercise. Results indicate that participants consumed ∼200 mL (on average) less LA-
beer compared to SD in the immediate post-exercise period. The same relationship was evident when the analysis was conducted exclusively on the male participants (results not provided).

Despite participant’s being informed of the “low” alcohol content of the beer, it is not possible to determine if concerns with the alcohol per se influenced consumption (i.e. either by avoiding less “socially desirable” LA-beer or trepidations regarding alcohol intake from sceptical participants). That said, the reduced volume can, in part, be explained by lower palatability (average rating $\sim$1.5 lower out of 10) reported during the LA-Beer trials (see supplementary figure). Furthermore, carbonation has previously been associated with reduced voluntary fluid consumption following exercise (Passe, Horn, & Murray, 1997). Interestingly, the fluid deficit observed on LA-Beer trials further increased to $\sim$350 mL by the end of the day. This suggests that maximising fluid intakes during the immediate post-exercise period (i.e. providing access to palatable fluids) assists in optimising fluid intakes over the remainder of the day.

While the results of our previous investigation indicated that a recovery intervention did not influence total energy or macronutrient intake, this result was in the context of numerous fluid/food items (varying in calorie density) being available. The current design considered the impact of providing one beverage within a recovery area (as might be the case under funding constraints). In support of our hypothesis, the exclusive provision of a calorie-containing beverage (either SD or LA-Beer) appeared to influence energy intake values recorded at the end of trial days. In fact, the energy/CHO surplus created by the provision of SD vs Water (mean $\sim$850 kJ/ $\sim$45 g) was almost completely preserved until the end of our recording period. This finding is consistent with recent laboratory work (using trained participants) indicating that the acute energy provision provided by caloric beverages is not typically offset by a subsequent reduction in food/fluid intake over the remainder of a day (Campagnolo et al., 2017; McCartney et al., 2018).
Collectively, our two investigations into recovery areas following mass participation recreational events suggest that (1): the immediate provision of water is sufficient to initiate recovery, (2): recovery stations offering healthy options (e.g. fruit) may reinforce and align the benefits of healthy eating with regular physical activity (i.e. a “teachable moment” for health advocacy (Lawson & Flocke, 2009)), and (3): if the intention is to increase energy intake post-exercise (e.g. multi-day (competitive or charity-type) events), the provision of calorie-containing fluids (including a low-alcohol beer) may be warranted.

**Conclusion**

The exclusive provision of calorie-containing drinks (compared to water) following exercise influences subsequent dietary intake, with minimal impact on next day hydration in recreational runners.

**References**


